



LA MARTINIQUE



TRAVEL GUIDE



A WORLD-RENOWNED DESTINATION



Martinique's entire land and marine territory named a biosphere reserve by UNESCO

Volcanoes and Forests of Mount Pelée and the Pitons of Northern Martinique listed as UNESCO World Heritage Sites

The Martinique yole, inscribed on the UNESCO Intangible Cultural Heritage List

Named one of the world's best nature destinations by Tripadvisor in 2024

Martinique named one of the 52 places to go in 2023 by The New York Times



ABOUT MARTINIQUE



Surrounded by the turquoise waters of the Caribbean Sea on one side and the Atlantic Ocean on the other, Martinique, an island in the French West Indies, is home to a wealth of natural and cultural treasures. Affectionately known as the Island of Flowers, it is much more than your typical seaside destination.

Follow your curiosity into the heart of the rainforest, where majestic waterfalls make time stand still. Mingle with the friendly and welcoming locals.











Attend one of the many cultural and sporting events happening on the island—there's always something going on! Experience vibrant island flavors, from Creole cuisine to world-class rums.

Ranked among the world's most captivating and enchanting destinations, Martinique, a French overseas territory, boasts a modern and reliable infrastructure—roads, water and electricity, hospitals, and telecommunications services—just like any other region in France.

And with three UNESCO designations to its name, Martinique is more eager than ever to share its abundance of natural and cultural gems with visitors. Together, let's make Martinique one of the world's most memorable destinations.

Martinique is waiting for you!

10 KEY TAKEAWAYS

-  Beaches open and free to all
-  Nautical activities for young and old
-  Lush nature to explore
-  Delicious Creole cuisine
-  The rum capital of the world
-  A rich history and vibrant culture
-  Year-round events and festivals
-  Friendly, welcoming residents
-  A reliable telecommunications network for teleworking
-  Right-hand traffic, same as in North America

MARTINIQUE HOTELS AND APARTHOTELS: TOP INDUSTRY PICKS



LA SUITE VILLA HOTEL ★★★★★

The hotel was designed as a guest house, where the owners are happy to host you. The elegant residence houses 6 charming suites and 9 sophisticated villas. La Suite Villa offers a variety of dining options so you can experience the island's unique cuisine, all in an idyllic setting.

la-suite-villa.com • Phone: 011 596 596 59 88 00



CLUB MED BUCCANEER'S CREEK ΨΨΨΨ

This stunning Club Med Village is located on its own peninsula in Sainte-Anne. It features 292 rooms, all with top notch amenities, flat screen TVs, double sink bathrooms, etc. Services include water sport activities, full service spa, two restaurants, and a new lively bar.

clubmed.com • Phone: 1 888 932-2582



HÔTEL BAKOUA ★★★★★

A magnificent colonial-style property located in Pointe du Bout, Hôtel Bakoua offers a breathtaking view over the bay of Fort-de-France. It has 138 rooms and suites, each with its own terrace or balcony. Guests can enjoy the hotel's restaurants, bars, pool, and beach access. Hotel Bakoua is the perfect choice for honeymoons and romantic getaways.

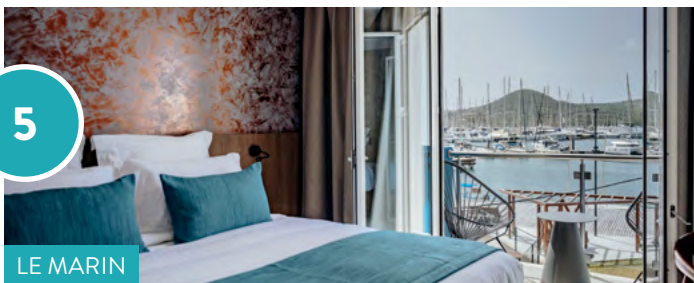
hotel-bakoua.fr • Phone: 011 596 596 66 02 02



FRENCH COCO BOUTIQUE HOTEL ★★★★★

Located on Martinique's Atlantic coast, French Coco is intimately linked and intertwined with the traditional fishing village in which it finds its home : Tartane. Born from an authentic blend of a place and a culture with designs inspired by encounters between the locals and visitors, French Coco presents both a real and imaginary perspective of what it means to be Creole in the 21st century.

hotelfrenchcoco.com • Phone: 011 596 596 38 10 10



SABLE BLEU BOUTIQUE HOTEL ★★★★★

Just steps from Le Marin's bustling marina, the Sable Bleu hotel offers guests the best in comfort, design, and technology while taking care to preserve the environment and Martinique's unique cultural identity. Its deliberately minimalist design marries clean lines and refined materials. The hotel has 16 modern, elegant, and functional rooms.

hotelsablebleu.com • Phone: 011 596 596 80 28 02



LA PAGERIE HOTEL ★★★★★

Located in Pointe du Bout, this hotel offers 96 guest rooms renovated with a personal touch. The property, built on three levels with an elevator, around a luxurious garden and a large swimming pool, is a haven of peace, both colorful and warm. A piece of paradise dedicated to families and business clientele, close to main attractions.

hotel-lapagerie.com • Phone: 011 596 596 66 05 30

MARTINIQUE HOTELS AND APARTHOTELS: TOP INDUSTRY PICKS

7



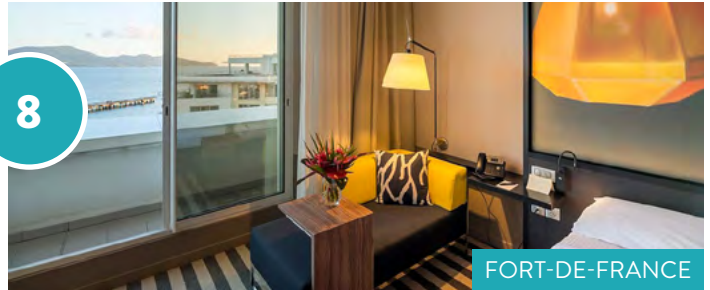
LE FRANÇOIS

PLEIN SOLEIL HOTEL ★★★★★

Set amid a lush tropical garden, in the hills above the town of Le François, this chic hideaway consists of 16 Creole style rooms housed in 5 colorful villas. The suites feature their own private plunge pool outside on the deck. Plein Soleil restaurant offers a unique innovative Creole cuisine that will enchant your palate!

hotelpleinsoleil.fr • Phone: 011 596 596 38 07 77

8



FORT-DE-FRANCE

LE SIMON HOTEL ★★★★★

Le Simon Hotel is an elegant 4-star hotel with contemporary architecture facing the famous Fort-de-France bay. There are 96 rooms, four multipurpose meeting rooms, and two restaurants run by Michelin-starred chef Marcel Ravin, offering a unique culinary experience in an intimate setting.

hotel-simon.com • Phone: 011 596 596 50 22 22

9



LE DIAMANT

DIAMANT LES BAINS APARTMENT HOTEL ★★★★★

The first hotel in Martinique when it opened in 1945, the recently renovated Diamant les Bains now features 33 high-end apartments with kitchenette and 6 bungalows facing the Caribbean Sea, with direct access to Diamant beach. Amenities include restaurant, bar and conference room.

diamantlesbains.fr • Phone: 011 596 596 76 40 14

10



LES TROIS-ÎLETS

BAMBOU HOTEL ★★★★★

Located in Trois-Îlets, 30 minutes from the airport and a few steps from the beach of Anse Mitan, Bambou's Creole style accommodations are inspired by traditional Martinican architecture. Discover the 193 air-conditioned and fully equipped rooms and Culture Creole, the newest addition to this property.

hotelbambou.fr • Phone: 011 596 596 66 01 39

11



FORT-DE-FRANCE

B&B HOTEL FORT-DE-FRANCE ★★★★★

This property offers 71 rooms with a modern design and tastefully decorated to put you in the atmosphere of the islands as soon as you enter the room. Appreciate this space and be at home, with some rooms having sea views. Located just a few minutes from the Marinas, no doubt a boat trip will be in the cards.

hotel-bb.com/en/hotel/fort-de-france • Phone: 596 596 42 02 50

12



SAINTE-LUCE

ILOMA HOTEL & SPA ★★★★★

ILOMA est bien plus qu'un hôtel : c'est un lieu de vie et de partage autour de valeurs authentiques, mettant à l'honneur la gastronomie, le bien-être et la culture locale. Laissez-vous porter par la beauté et la vue époustouflante du paysage, et détendez-vous.

iloma-martinique.com • Phone: 011 596 596 62 11 01

MARTINIQUE HOTELS AND APARTHOTELS: TOP INDUSTRY PICKS

13



SAINTE-LUCE

KARIBEA SAINTE-LUCE HOTEL ★★ ★

Recently renovated, this hotel complex is located near the authentic town of Sainte-Luce, in the southern part of the island. Nestled in a tropical garden, Karibéa Sainte-Luce complex features 300 rooms, suites and apartments, restaurants & beach snack, 3 swimming pools, tennis court, massage room and water sports activities.

karibea.com • Phone: 011 596 596 62 12 00

14



FORT-DE-FRANCE

KARIBEA SQUASH HOTEL ★★ ★

Located directly next to downtown Fort-de-France, Karibea Squash Hotel is ideally situated near the business district and just a few minutes' walk from Place de la Savane. The hotel offers 104 comfortable rooms with modern amenities. Their new category of rooms with terrace and fully equipped kitchen will delight those who love the freedom of a completely independent stay.

karibea.com • Phone: 011 596 596 72 80 80

15



LES TROIS-ÎLETS

LE PANORAMIC HOTEL ★★ ★

Facing the magnificent bay of Fort-de-France and just a few steps from the beach, Le Panoramic Hotel is nestled in a tropical garden. The 36 charming studios and bungalows, all with balconies facing the sea, are harmoniously decorated, roomy (385 ft), and fully furnished for 2 or 4 people.

lepanoramic.fr • Phone: 011 596 596 68 78 48

16



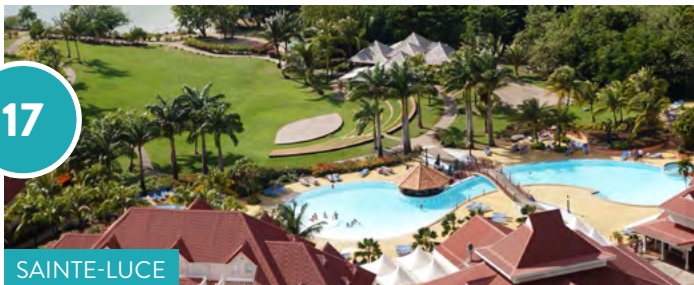
SCHËLCHER

PÉLICAN HOTEL ★★ ★

Opened in 2019, this hotel is located halfway between the north and south parts of the island. Ideal for couples and families, it features a spectacular view and direct access to the sea and the town of Schoelcher.

hotelpelican.fr • Phone: 011 596 696 33 69 26

17



SAINTE-LUCE

PIERRE & VACANCES SAINTE-LUCE RESORT ★★ ★

In the heart of tropical gardens lies Pierre & Vacances Sainte-Luce Resort, right on the edge of a beautiful fine sand beach. Amenities include a full water sports center, the Ti'club kids club, 2 bars, and 3 restaurants. This property consists of 337 large apartments that can accommodate up to 6 persons.

pierreetvacances.com • Phone: 011 596 596 62 12 62

18



LE PRËCHEUR

VILLAGE POMME CANNELLE ★★ ★

Surrounded by tropical gardens, Village Pomme Cannelle has an outdoor pool, hot tub, and an incredible view of Mount Pelée and the Caribbean Sea. Nestled on the side of the volcano, it's the perfect spot for nature lovers and hiking enthusiasts.

villagepommecannelle.com • Phone: 011 596 596 65 91 35

MARTINIQUE HOTELS AND APARTHOTELS: TOP INDUSTRY PICKS



TANTE ARLETTE HOTEL ★★

Tante Arlette hotel and restaurant is located in the heart of Grand'Rivière, at the northernmost tip of Martinique. This property, at the crossroads between land and sea, tradition and modernity, will make your trip to Martinique all the more memorable.

tantearlette.fr • Phone: 011 596 596 55 75 75



CAP CABARET KRÉOL'LODGE ★★★★★

Located on the heights of Cap Chevalier, commune of Sainte-Anne in the South-East of Martinique, Cap Cabaret Kréol'Lodge enjoys exceptional calm and a panoramic view of the Atlantic Ocean and the Caribbean Sea.

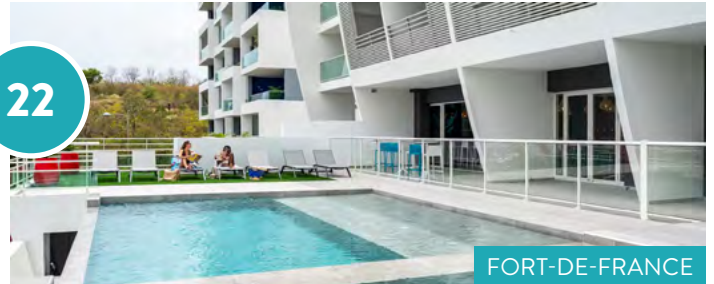
cap-cabaret.com • Phone: 011 33 9 72 54 82 05



DOMAINE DE L'ANSE MITAN RESIDENTIAL HOTEL ★★★★★

Domaine de l'Anse Mitan, located in Trois-Îlets, offers comfortable, upscale accommodations steps away from Anse Mitan beach. With its modern facilities and welcoming atmosphere, this establishment is ideal for both telecommuting and relaxing getaways.

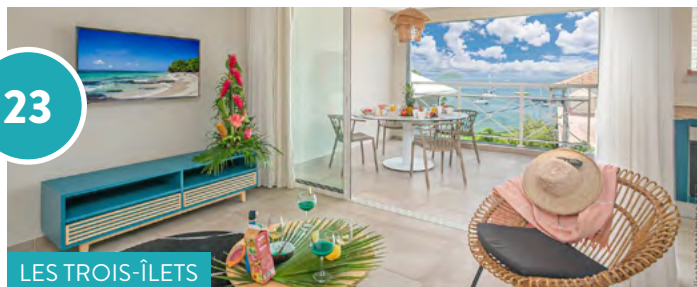
domaineansemitan.com • Phone: 011 596 596 69 57 67



POSÉIDON CARAÏBES RESIDENTIAL HOTEL ★★★★★

La Résidence Poséidon Caraïbes située sur la marina de l'Étang Z'abricots entre l'aéroport Aimé Césaire et le centre-ville de Fort-de-France, accueille visiteurs, professionnels et locaux, dans une atmosphère intimiste et relaxante. Elle bénéficie d'une situation privilégiée avec une vue imprenable sur la baie de Fort-de-France.

poseidon-caraibes.com • Phone: 011 596 596 39 02 30



KAOUANNE RESIDENCE ★★★★★

An upscale residential hotel offering seaside views, Kaouanne sits just steps away from Anse Mitan beach. This calm, relaxing oasis is also a short walk from the stores and restaurants of Village Créole. At this unique destination, the best of Martinique is within easy reach.

kaouanne.com • Phone: 011 596 596 66 03 19



DOMAINE DE LA PALMERAIE ★★★★★

Located in the town of Diamant, 800 meters from the beach, downtown and shops, the Domaine de la Palmeraie has six well equipped villas with an architecture that is both Caribbean and contemporary.

domainedelapalmeraie.com • Phone: 011 596 696 50 24 40

MARTINIQUE HOTELS AND APARTHOTELS: TOP INDUSTRY PICKS

25



LES ANSES D'ARLET

RÉSID'ANSES ★★ ★

Résid'Anses offers accommodation in small Creole-style houses in the heart of one of Martinique's most historic communities. Swimming pool, laundry facilities, bar, and barbecue are also available.

residanses.com • Phone: 011 596 596 45 40 42

26



SCHŒLCHER

LA PLAGE VACATION RENTALS

Located in Schœlcher, La Plage Martinique offers waterfront apartments with spectacular views of the Caribbean Sea. You'll have everything you need to make yourself at home, with the beach just steps away.

laplagemartinique.com/en

27



LE CARBET

MADI-CREOLES RESIDENCE

Located in Anse Latouche in a tropical garden, in the market-town of Carbet, the Madi-Creoles residence has 22 apartments all with sea views. At the foot of the magnificent and imposing Mount Pelee, the location offers direct access to a small pleasant beach.

madicreoles.com • Phone: 011 596 596 78 26 75

28



LES TROIS-ÎLETS

TANGARANE RESIDENTIAL HOTEL

The Tangarane residential hotel offers accommodation in elegant villas or apartments, with panoramic views of the Baie des Flamands, inviting you to relax or venture out into the crystal-clear waters of the Caribbean Sea.

tangarane.com/en • Phone: 011 596 596 36 36 68

29



LE VAUCLIN

LE VILLAGE DE LA POINTE

Located on the beach in Pointe Faula in Vauclin, the Village, focusing on ecotourism and priced for travelers on a budget, has a capacity of 470 beds. Its offer, halfway between seasonal rentals and a classic hotel, is an original alternative for medium and long stays.

villagedelapointe.fr • Phone: 011 33 9 88 77 66 66

30



LE DIAMANT

EDEN ROC VILLAS

At Eden Roc Villas, guests can enjoy sumptuous sea views and modern furnishings in a luxury beachfront villa with its own private swimming pool. The property has 5 semi-detached villas, each with 4 bedrooms and 4 bathrooms.

villasmartinique.com • Phone: 011 596 596 80 68 11

UNUSUAL AND ECO-RESPONSIBLE ACCOMMODATIONS

31



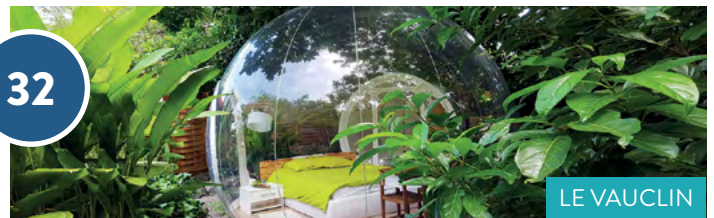
LE MARIN

AN MAO

A unique experience in the heart of the historic An Mao garden. Reconnect with nature and enjoy breathtaking evening views from the comfort of your bed.

anmao.fr • Phone: 011 596 696 86 85 15

32



LE VAUCLIN

DOMAINE DES BULLES

A peaceful oasis with a strong commitment to ecology and sustainable development, where “being in your own bubble” takes on a whole new meaning. Four transparent bubbles offer guests a unique way to reconnect with nature. A restaurant serving dishes made with local ingredients is also available on site.

ledomainedesbulles.com • Phone: 011 596 596 74 69 54

33



LE MARIN

ÉCOLOGES DOMAINE DU PUYFERRAT

An idyllic setting surrounded by lush gardens with luxurious accommodations for the perfect intimate retreat. This enchanting site is ideal for relaxing and recharging in the heart of nature.

domainepuyferrat.com • Phone: 011 596 596 58 68 16

34



SAINTE LUCE

EDEN PARADISE ECOLOGE & SPA

An idyllic setting surrounded by lush gardens with luxurious accommodations for the perfect intimate retreat. This enchanting site is ideal for relaxing and recharging in the heart of nature.

edenparadisepa.com • Phone: 011 596 596 58 23 46

35



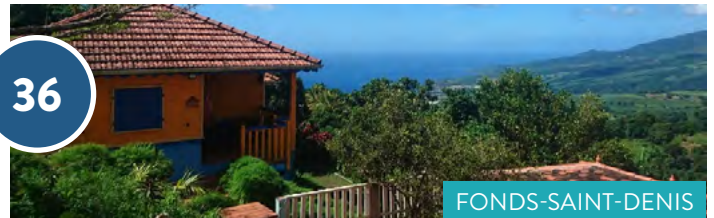
LE PRÊCHEUR

HABITATION ANSE-COULEUVRE

A new high-end nature tourism experience, immersing visitors in the rural environment of southern Martinique.

habitation-anse-couleuvre.com • Phone: 011 596 696 33 22 04

36



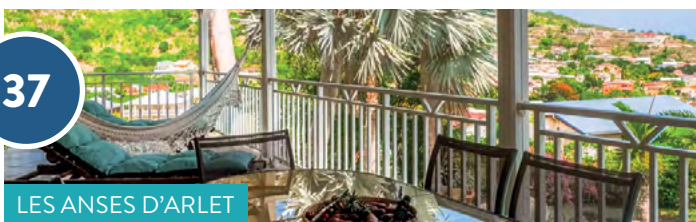
FONDS-SAINT-DENIS

LE HAMEAU DU MORNE DES CADETS

Vacation rentals and organic farming in the tropics! Facing Mount Pelée in the north of the island, this one-of-a-kind destination offers accommodations on a working farm operated by Léon Tisgras.

tonton-leon.com • Phone: 011 596 696 81 01 80

37



LES ANSES D'ARLET

TI BAKOUA RESIDENTIAL HOTEL

Located between Morne Larcher and the Caribbean Sea, Ti Bakoua welcomes guests to the heart of its lush garden with 5 airy bungalows accommodating up to 8 people, just a few steps from Petite Anse Beach. Don't miss the baobab tree house with its unbeatable view of Morne Larcher.

tibakoua.fr • tibakoua972@gmail.com

VILLA RENTAL OFFERING CONCIERGE SERVICES



ANTILLES EXCEPTION

Specializing in seasonal rentals, the Antilles Exception agency carefully selects high-end villas and apartments.

antillesexception.com •
Phone: 011 596 596 784 784



ARCHIPEL EVASION

Rentals of villas and luxury villas on the waterfront. Also offers high-end concierge services.

archipelevasion.com •
Phone: 011 596 596 351 410



CAREFREE CARIBBEAN

Located in the heart of the Caribbean, Carefree Caribbean luxury conciergerie in Martinique accompanies you to carry out your travel plans.

carefreecaribbean.fr •
Phone: 011 596 696 90 29 10



VILLA MALAWI

This villa, with concierge services, offers breathtaking sea views, combining comfort and aesthetics. It can accommodate up to 10 guests.

villa-malawi.com/en •
contact@villa-malawi.com



ÉMERAUDE VILLAS MARTINIQUE

Émeraude Villas Martinique offers luxury villas in Le François, on the edge of the lagoon. Take advantage of a host of services to make your stay as pleasant as possible.

emeraude-villas.com •
Phone: 011 596 696 60 83 74



LOCATIONS VUE TURQUOISE

A variety of villas, bungalows, and apartments in some 300 locations across Martinique.

locations-vue-turquoise.com •
Phone: 011 596 696 97 18 26



LES VILLAS BY BAMBOU

Discover three villas managed by Hôtel Bambou. Located in Trois-Îlets, these Caribbean-style villas offer the same services as the hotel.

lesvillasbyhotelbambou.com •
Phone: 011 596 696 28 74 48



VILLAVEO

Villaveo's mission is to help you find the seasonal rental that meets your expectations. Offers secure online payment and a travel guide.

villaveo.com •
Phone: 011 596 596 10 60 55



SAVOR THE FLAVORS OF MARTINIQUE

The cuisine of Martinique, with its unique blend of cultural influences, reflects the generosity and *joie de vivre* of the people who live there. Dive into the unique flavors of the island.

CACAO

Martinique is known for its high quality cacao, notably thanks to its soil, which produces cacao beans with a distinct and complex flavor profile that reflects the island’s biodiversity. Today, artisanal cacao farmers ensure that traditional knowledge and agricultural methods are preserved.

COFFEE

Coffee has played an important role in Martinique’s history. In the 18th century, a French naval officer brought a coffee plant from across the Atlantic and planted it in Martinique. Some say that 90% of today’s coffee can be traced back to this original plant.

VANILLA VOLKANIK

Exceptionally aromatic, Volkanik grand cru vanilla is grown using traditional methods at Petit Cocotier, a 22-hectare tropical farm and vanilla plantation on the slopes of Mount Pelée and the Pitons of northern Martinique, now a UNESCO World Heritage Site.



COD ACCRAS: SMALL BITES, BIG FLAVOR

These delicious fritters are an institution in Martinique and are often served as a starter or with pre-dinner drinks. Crispy on the outside and tender on the inside, accras are best eaten hot, dipped in the famous *sauce chien* made with onions, chives, parsley, infused thyme, chili, garlic, oil, and lemon. For a truly Martinican experience, wash them down with a *ti-punch*!



FORT-DE-FRANCE COVERED MARKET

It is one of the most vibrant and friendly markets in the Caribbean. Le Grand Marché Couvert, or Covered Market, is located in the heart of Fort-de-France. Designed by French architect Henri Picq and constructed in 1901, this bustling bazaar is where locals have bought and sold essential herbs, spices, produce, and other goods for generations. Visitors will find a variety of hand-crafted wooden bowls, traditional “bakoua” or straw hats, Creole dolls, and many homemade confectionaries that constitute an age-old tradition in Martinique.

fortdefrance.fr • Phone: 011 596 596 59 60 00





THE RUM CAPITAL OF THE WORLD

In Martinique, rum is a culture unto itself. It is an integral part of the island's identity, and its roots are steeped in the first sugarcane plantations. Rum producers in Martinique are proud of this culture, and they are the only companies in the world to hold the AOC designation, awarded in 1996. The great names among them are known throughout the world today. While any rum in Martinique deserves to be tasted, most distilleries are also worth visiting in order to understand this incredible legacy.

- 1 **Distillerie A1710 (Habitation du Simon)** | Le François
rhum-a1710.com • Phone: 011 596 596 50 58 42
- 2 **Distillerie Baie des Trésors** | La Trinité
baiedestresors.mq • Phone: 011 596 596 696 69 12 12
- 3 **Distillerie Braud&Quennesson** | Habitation Grands Fonds, Le Marin
facebook.com/BraudQuennesson • Phone: 011 596 596 74 10 01
- 4 **Distillerie Dillon** | Fort-de-France
rhums-dillon.com • Phone: 011 596 596 75 20 20
- 5 **Distillerie Hardy** | Tartane
rhum-hardy.com • Phone: 011 596 596 58 20 82
- 6 **Distillerie JM** | Macouba
rhum-jm.com • Phone: 011 596 596 78 92 55
- 7 **Distillerie La Mauny** | Rivière-Pilote
maisonlamauny.com • Phone: 011 596 596 62 62 08
- 8 **Distillerie Neisson** | Carbet (Domaine Thieuberg)
neisson.com • Phone: 011 596 596 78 03 70
- 9 **Distillerie Saint-James** | Sainte-Marie
rhum-saintjames.com • Phone: 011 596 596 69 50 37
- 10 **Distillerie Trois-Rivières** | Sainte-Luce
troisrivieresrhum.com • Phone: 011 596 596 62 51 78
- 11 **Habitation Clément** | Le François
rhum-clement.com • Phone: 011 596 596 54 62 07
- 12 **Habitation Depaz** | Saint-Pierre
depaz.fr • Phone: 011 596 596 78 13 14
- 13 **Habitation La Favorite** | Lamentin
rhum-lafavorite.com • Phone: 011 596 596 50 47 32
- 14 **Habitation Saint-Étienne** | Le Gros Morne
rhumhse.com • Phone: 011 596 596 57 49 32
- 15 **Sucrierie-Distillerie Le Galion** | La Trinité
legalion.eu • Phone: 011 596 596 58 20 65 (on appointment)



TOP ACTIVITIES



SWIM IN TURQUOISE WATERS

While the south coast of Martinique is lined with white sand beaches, the north coast features magnificent beaches of silvery and bluish-gray volcanic sand, bordered by crystal-clear waters that stay above 77°F all year round. The coastline is accessible everywhere on the island and hides countless coves and islets that are sanctuaries for a number of species: a must for anyone who loves diving, nature, and tranquillity.

List of beaches:
martinique.org/en/things-to-do/nature-environment/beaches



HIKING FOR NATURE LOVERS

Martinique is a true hiker's paradise, with over 250 km of trails connecting beaches, tropical forest, and the many rivers that flow down from volcanic mountains, such as Mount Pelée (1397 m), accessible by various trails for all levels and offering picturesque landscapes with waterfalls and natural pools.

List of recommended hikes:
martinique.org/en/que-faire/randonnees



YEAR-ROUND CELEBRATIONS

All year round, visitors can mingle with locals at traditional flagship events such as the famous Carnival, Easter celebrations, the historic Mai de Saint-Pierre, the Fort-de-France city festival, the must-see Tour des Yoles and chanté nwe! There's always something going on in Martinique!

Event calendar:
martinique.org/en/agenda

CULTURAL ACTIVITIES



GALERIE DE LA FONDATION CLÉMENT

In the southeastern town of Le François, Habitation Clément is a heritage site steeped in the culture of Martinique and its rum industry. Formerly a sugar plantation, this 160-hectare property features an 18th-century Creole house, an old distillery that has been converted into a museum, botanical gardens, and a contemporary art gallery.

fondation-clement.org
Phone: 011 596 596 54 75 51



MUSÉE FRANCK PERRET, MÉMORIAL DE LA CATASTROPHE DE 1902

The Frank A. Perret museum commemorates the 1902 eruption of Mount Pelée, which destroyed the town of Saint-Pierre, with exhibits detailing this dramatic event that changed the history of Martinique. The oldest museum in Martinique, the building was renovated in 2018 and now boasts a striking contemporary design.

memorial1902.org
Phone: 011 596 596 78 15 16



LA SAVANE DES ESCLAVES

Located in a sprawling park in Trois-Îlets, La Savane des Esclaves is an open-air museum dedicated to the history of Martinique. It features reconstructed indigenous and Creole villages along with exhibits detailing what life was like on the island during and after the slavery era. Visitors can also tour Creole and medicinal gardens.

lasavanedesesclaves.fr
Phone: 011 596 596 61 49 49

OUTDOOR ACTIVITIES



THE JARDIN DE BALATA

This three-hectare park holds 3,000 types of indigenous flora and fauna—including some 300 species of palm trees—just outside of Martinique’s capital. Follow the multilingual markers through Jean-Philippe Thoze’s landscaped gardens, rolling green fields, and ponds dappled with water lilies and lotus flowers. The suspended paths and bridges provide an aerial view of the gardens.

jardindebalata.fr
Phone: 011 596 596 64 48 73



YOLE SAILING LESSONS

In Le Marin, Alizés Yoles teaches the art of yole sailing in an immersive experience where you’ll work on balance and teamwork and acquire the skills needed to maneuver these traditional Martinican boats. The Martinique yole has been listed on UNESCO’s Register of Good Safeguarding Practices since 2020.

martinique.org



BOULIKIBIO

Located in Saint-Joseph, this nature spa is a certified agro-tourism destination offering a tropical oasis for the senses. Enjoy unique treatments (herbal scrubs, fish pedicures, relaxation sessions in a hammock . . .) and sample organic local produce against the backdrop of the tropical forest.

facebook.com/boulikibio

WATER ACTIVITIES



WATER SPORTS

Martinique is a prime destination for water sports enthusiasts. Looking to get away from it all? Set off on excursions to the islets or the white sand seabeds. Are you a thrill-seeker? From flyboarding and wakeboarding to surfing and kitesurfing, Martinique’s professionals offer a wide range of high-octane activities!

For a totally unique experience, you can go deep-sea fishing, kayak through the mangroves, or try your hand at sailing a yole, a vessel you won’t find anywhere else.

List of activities:
martinique.org/en/things-to-do/water-sports-and-activities



DIVING

Awaken your senses with a diving adventure in Martinique! The island’s diving professionals offer a wide range of personalized services to meet the needs of beginners and experienced divers alike. Your Martinique diving experience will give you a unique glimpse into the secrets of the ocean.

For a list of diving clubs, visit:
martinique.org/en/things-to-do/water-sports-and-activities/diving



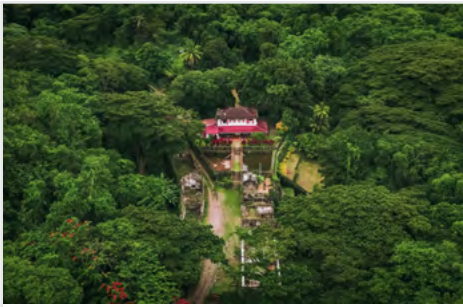
YACHTING

Martinique is one of the most popular destinations for pleasure boaters. The port of Le Marin, the largest marina in the Lesser Antilles, is well equipped and can accommodate yachts up to 60 m in length with draughts of up to 4.8 m. The magnificent bay of Le Marin is also one of the best protected from hurricanes in the region.

What’s more, renting a monohull boat, catamaran, or motorboat, with or without a skipper, is an ideal way to explore the island.

marina-martinique.fr
Phone: 011 596 596 74 83 83

AGRITOURISM ACTIVITIES



COCOA PRODUCTION AT HABITATION CÉRON

Satisfy your curiosity and learn how cocoa is made! Habitation Céron began producing cocoa several years ago. After the discovery of an ancient cacao tree on the land, the owners decided to plant more. Today, there are over 2,000 cacao trees on the estate. Habitation Céron is a member of the Valcoco cocoa producers association and even makes its own chocolate bars!

habitationceron.fr
Phone: 011 596 596 596 482 753



HAMEAU DU MORNE DES CADETS

Located in Fonds Saint-Denis and surrounded by hiking trails, the Hameau du Morne des Cadets boasts a spectacular view of the sea and Mount Pelée. This organic farm offers guests the chance to discover and taste food grown on-site and purchase 100% organic fruit and vegetables.

tonton-leon.com
Phone: 011 596 696 81 01 80



LASOTÈ

Rooted in marronage (settlements of slaves who fled plantations) in the northern Caribbean, this tradition involves collectively plowing the soil to the rhythm of drums, with the aim of making the soil more fertile. The musicians face the workers and move bit by bit as the plowing progresses. Industrialization has made lasotè rare, but some people continue to practice it.

Association Lasotè,
lasotemartinique.com
Phone: 011 596 696 55 29 92

MUST-SEE LOOKOUT POINTS



THE HEART, LE CARBET

In the heights of Le Carbet, this lookout offers an unobstructed view of the Caribbean Sea. Visit during the golden hour to take in breathtaking panoramic views and immortalize your stay against a romantic backdrop. Instagram-worthy shots guaranteed!

L'Anse Marigot lookout point, Le Carbet
@valorisation.martinique



THE NEST, L'ANSE MICHEL

A shot you won't get anywhere else. Perch in this larger-than-life bird's nest overlooking one of Martinique's most beautiful beaches, with the coral reef as a backdrop.

Anse Michel lookout point, Sainte-Anne
@valorisation.martinique



PRAN LAVOL

The Pran Lavol wings are the latest project from the Valorisation Martinique collective. Take a pit stop and admire the view of the sugar cane fields. Visible from the road, this wooden sculpture is inspired by the white-breasted thrasher, a bird native to Martinique that lives mainly on the Caravelle peninsula.

La Batterie lookout point, Route de Tartane
@valorisation.martinique

USEFUL INFORMATION

Island size 1,128 square kilometres
Population 347,686 inhabitants
Capital city Fort-de-France
Currency Euro
Languages French, Creole and English

Electricity Voltage is 220 AC. Power adapters required.
Climate Temperatures average 26°C with two regular alternating wind currents (les Alizés) keeping the island cool.
Banks Generally open from 7:30 AM to noon and from 2:30 PM to 4:30 PM weekdays
Location Nestled in the heart of the Lesser Antilles between Dominica to the north and St. Lucia.

ON-ISLAND SERVICE PROVIDERS

BEYOND THE BEACH

beyondthebeach.fr
direction@beyondthebeach.fr
011 596 696 98 60 29

CAREFREE CARIBBEAN

carefreecaribbean.fr
011 596 696 90 29 10

CŒUR DES ÎLES

coeurdesiles.travel/martinique
tblanc@coeurdesiles.travel
011 596 596 50 28 86

TOURCRIB

tourcrib.com
hello@tourcrib.com
011 596 696 77 55 26

VOYAGER VRAI

voyagervrai.com
011 33 6 20 05 56 34

CAR RENTAL

Car rental services operate in Martinique. Enjoy renting a car at your own pace and have the freedom to come and go as desired.

AVIS

avis-antilles.fr

BUDGET

budget.com

EUROPCAR

europcar.com

HERTZ

hertz.com

JUMBO CAR

jumbocar-martinique.com

ALWEGO

alwego.rent

RENTAL CARS

rentalcars.com

TOUR OPERATORS

AIR CANADA VACATIONS

vacations.aircanada.com

AMERICAN AIRLINES VACATIONS

aavacations.com

CLASSIC VACATIONS

classicvacations.com

CLUB MED

clubmed.ca

EXPEDIA

expedia.ca

EMERGENCY NUMBERS

MEDICAL EMERGENCY (SAMU) 15

POLICE 17

FIRE DEPARTMENT 18

These lists are not comprehensive.

ACCOMMODATIONS IN MARTINIQUE



START PLANNING
martinique.org

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 +1 (514) 844-8566
 information@lamartinique.ca

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**UNDER THE PRESIDENCY OF BÉNÉDICTE DI GÉRONIMO,
 MARTINIQUE TOURISM COMMISSIONER
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