



LA MARTINIQUE



TRAVEL GUIDE

A WORLD-RENOWNED DESTINATION

Martinique's entire land and marine territory named a biosphere reserve by UNESCO

Voted Best Emerging Destination in the World Tripadvisor 2021

Volcanoes and Forests of Mount Pelée and the Pitons of Northern Martinique listed as UNESCO World Heritage Sites.

Gold Honors as Best Caribbean Culinary Destination Magellan Awards 2022

The Martinique yole, inscribed on the UNESCO Intangible Cultural Heritage List

Martinique named one of the 52 places to go in 2023 by The New York Times

ABOUT MARTINIQUE



With awe-inspiring natural beauty, a rich cultural history, warm welcome, distinctive culinary delights, and superb rums, the French Caribbean island of Martinique stirs passion.


Martinique, ranked among the most alluring and enchanting destinations in the world, is part of France and boasts modern and reliable infrastructure – roads, water and power utilities, hospitals, and telecommunications services all on par with any other part of the European Union. At the same time, Martinique's beautifully unspoiled beaches, volcanic peaks, rainforests, 80+ miles of hiking trails, waterfalls, streams, and other natural wonders make the island a true gem of the Caribbean.


Martinique has a cachet all its own; an endearing West Indian warmth in its personality, a special spice in its music and dance, its local dishes, cultural heritage, and way of life. It is an island with style and so much more.

A special place, with so much to offer – *Martinique c'est magnifique!*

 Crystal clear waters & majestic landmarks

 A world of green with lush vegetation


 Superb cuisine with sophisticated flavors

 The rum capital of the world

 Events and festivals all year long

 A rich history and vibrant culture

 Shopping heaven

 Headquarters for romance

 Fantastic diving experiences

 A surfer's paradise

MARTINIQUE HOTELS AND APARTHOTELS: TOP INDUSTRY PICKS



LES TROIS-ÎLETS

1

LA SUITE VILLA ★★★★★

Located in Trois-Îlets, La Suite Villa is a trendy boutique hotel made up of nine private villas. Each has two or three bedrooms, a kitchenette, and terrace. Six suites are also available in the main house. The restaurant offers excellent French and Creole cuisine.

la-suite-villa.com • Tel.: 011 596 596 59 88 00



SAINTE-ANNE

2

CLUB MED BUCCANEER'S CREEK ♣♣♣♣

This stunning Club Med Village is located on its own peninsula in Sainte-Anne. It features 291 rooms, all with top notch amenities, flat screen TVs, double sink bathrooms, etc. Services include water sport activities, full service spa, two restaurants, and a new lively bar.

clubmed.com • Tel.: 1 888 932-2582



LES TROIS-ÎLETS

3

BAKOUA HOTEL ★★★★★

A charming West-Indies style hotel located in the resort area of Pointe du Bout, Bakoua Hotel offers a breathtaking view of the magnificent Fort-de-France bay. The hotel consists of 138 rooms and suites, all with balconies or patios, two restaurants, a cocktail bar, two tennis courts, a swimming pool, beach, and water sports facilities.

hotel-bakoua.fr • Tel.: 011 596 596 66 02 02



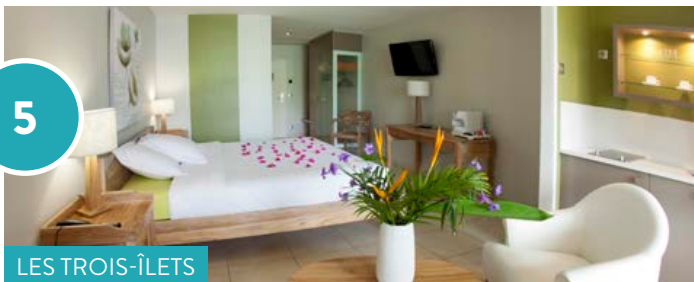
LA TRINITÉ

4

FRENCH COCO BOUTIQUE HOTEL ★★★★★

Located on Martinique's Atlantic coast, French Coco is intimately linked and intertwined with the traditional fishing village in which it finds its home: Tartane. Born from an authentic blend of a place and a culture with designs inspired by encounters between the locals and visitors, French Coco presents both a real and imaginary perspective of what it means to be Creole in the 21st century.

hotelfrenchcoco.com • Tel.: 011 596 596 38 10 10



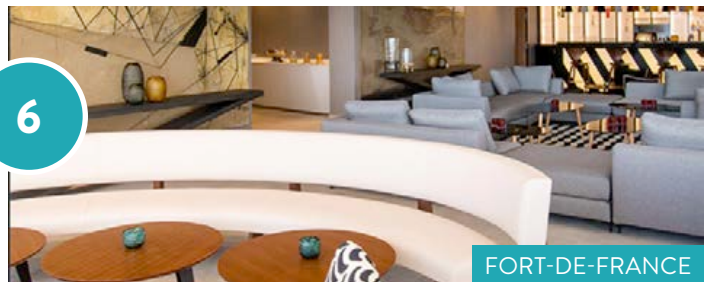
LES TROIS-ÎLETS

5

LA PAGERIE HOTEL ★★★★★

Located in Pointe du Bout, this hotel offers 96 guest rooms renovated with a personal touch. The property, built on three levels with an elevator, around a luxurious garden and a large swimming pool, is a haven of peace, both colorful and warm. A piece of paradise dedicated to families and business clientele, close to main attractions.

hotel-lapagerie.com • Tel.: 011 596 596 66 05 30



FORT-DE-FRANCE

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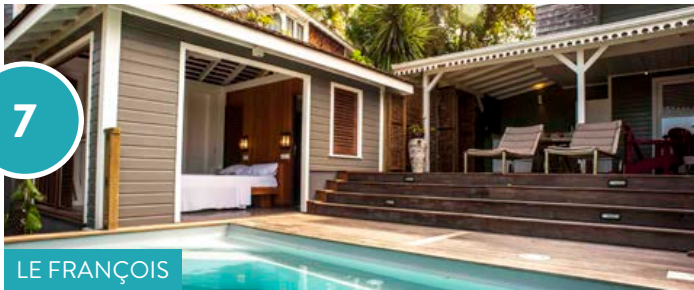
LE SIMON HOTEL ★★★★★

Le Simon Hotel is an elegant 4-star hotel with contemporary architecture facing the famous Fort-de-France bay. There are 96 rooms, four multipurpose meeting rooms, and two restaurants run by Michelin-starred chef Marcel Ravin, offering a unique culinary experience in an intimate setting.

hotel-simon.com • Tel.: 011 596 596 50 22 22

MARTINIQUE HOTELS AND APARTHOTELS: TOP INDUSTRY PICKS

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LE FRANÇOIS

PLEIN SOLEIL HOTEL ★★★★★

Set amid a lush tropical garden, in the hills above the town of Le François, this chic hideaway consists of 16 Creole style rooms housed in 5 colorful villas. The suites feature their own private plunge pool outside on the deck. Plein Soleil restaurant offers a unique innovative Creole cuisine that will enchant your palate!

hotelpleinsoleil.fr • Tel.: 011 596 596 38 07 77

8



LE MARIN

SABLE BLEU BOUTIQUE HOTEL ★★★★★

Just steps from Le Marin's bustling marina, the Sable Bleu hotel offers guests the best in comfort, design, and technology while taking care to preserve the environment and Martinique's unique cultural identity. Its deliberately minimalist design marries clean lines and refined materials. The hotel has 16 modern, elegant, and functional rooms.

hotelsablebleu.com • Tel.: 011 596 596 80 28 02

9



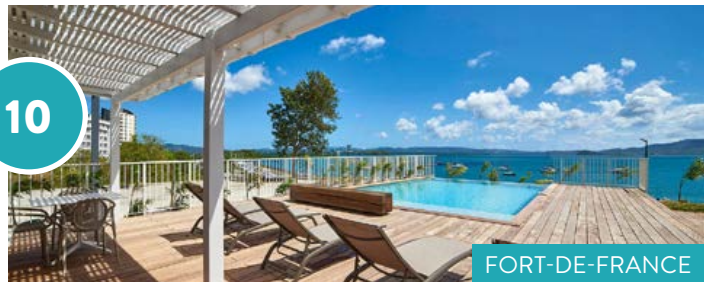
LES TROIS-ÎLETS

BAMBOU HOTEL ★★★★★

Located in Trois-Îlets, 30 minutes from the airport and a few steps from the beach of Anse Mitan, Bambou's Creole-style accommodations are inspired by traditional Martinican architecture. Discover the 193 air-conditioned and fully equipped rooms and Culture Creole, the newest addition to this property.

hotelbambou.fr • Tel.: 011 596 596 66 01 39

10



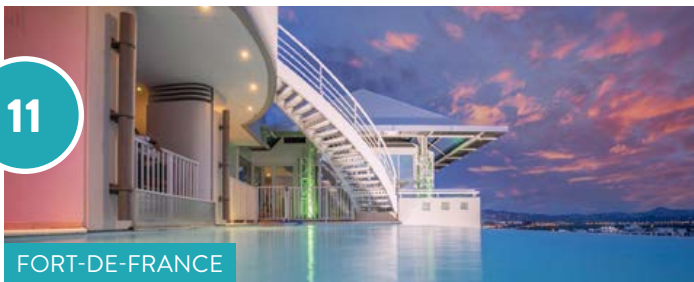
FORT-DE-FRANCE

B&B HOTEL ★★★★★

This property offers 71 rooms with a modern design and tastefully decorated to put you in the atmosphere of the islands as soon as you enter the room. Appropriate this space and be at home, with some rooms having sea views. Located just a few minutes from the Marinas, no doubt a boat trip will be in the cards. A central location that places it in the heart of the city.

hotel-bb.com/fr/hotel/fort-de-france • Tel.: 596 596 42 02 50

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FORT-DE-FRANCE

KARIBEA LA VALMÉNIÈRE HOTEL ★★★★★

This 120-room hotel is located between the airport and central Fort-de-France, in the heart of the business and commercial district. Le Dôme restaurant and Le Punch bar dominate Fort-de-France bay with their superb panoramic terrace.

karibea.com
Tel.: 011 596 596 75 75 75

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SAINTE-LUCE

KARIBEA SAINTE-LUCE HOTEL ★★★★★

Recently renovated, this hotel complex is located near the authentic town of Sainte-Luce, in the southern part of the island. Nestled in a tropical garden, Karibéa Sainte-Luce complex features 300 rooms, suites and apartments, restaurants & beach snack, 3 swimming pools, tennis court, massage room and water sports activities.

karibea.com • Tel.: 011 596 596 62 12 00

MARTINIQUE HOTELS AND APARTHOTELS: TOP INDUSTRY PICKS

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FORT-DE-FRANCE

KARIBEASQUASH HOTEL ★★★

Situated in the heart of downtown Fort-de-France, the Karibea Squash Hotel is conveniently located near the business district and just a few minutes' walk from Place de la Savane. The hotel's 104 rooms are furnished with everything guests need for a comfortable stay. Its new comfort kitchen rooms feature a terrace and fully equipped kitchen for those who appreciate the freedom afforded by these amenities.

karibea.com • Tel.: 011 596 596 72 80 80

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SCHÖELCHER

PÉLICAN HOTEL ★★★

Opened in 2019, this hotel is located halfway between the north and south parts of the island. Ideal for couples and families, it features a spectacular view and direct access to the sea and the town of Schoelcher.

hotelpelican.fr • Tel.: 011 596 696 33 69 26

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SAINTE-LUCE

ILOMA HOTEL & SPA ★★★

ILOMA is much more than a hotel: it's a place of life and sharing around authentic values, highlighting gastronomy, well-being, and local culture. Let yourself be carried away by the beauty and breathtaking view of the landscape, and relax.

iloma-martinique.com • Tel.: 011 596 596 62 11 01

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FORT-DE-FRANCE

L'IMPÉRATRICE HOTEL ★★★

Located in the heart of the capital city, Fort-de-France, the iconic Hotel L'Impératrice was originally built in the 1950s. Completely renovated in 2009, the property still retains much of its authentic Old World charm with antique furnishings and artifacts outfitting its 22 guest rooms. This city hotel also features an exquisite restaurant.

limperatricehotel.fr • Tel.: 011 596 596 63 06 82

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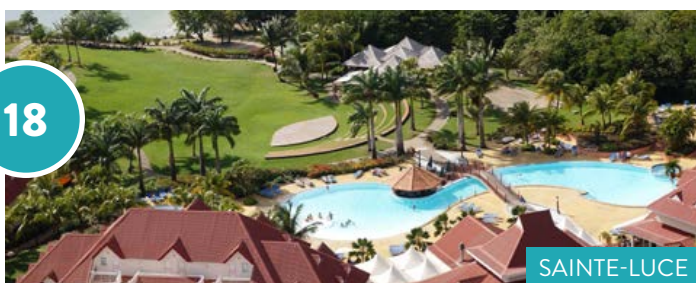
SAINTE-LUCE

LE PANORAMIC HOTEL ★★★

Facing the magnificent bay of Fort-de-France and just a few steps from the beach, Le Panoramic Hotel is nestled in a tropical garden. The 36 charming studios and bungalows, all with balconies facing the sea, are harmoniously decorated, roomy (385 ft), and fully furnished for 2 or 4 people.

lepanoramic.fr • Tel.: 011 596 596 68 78 48

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SAINTE-LUCE

PIERRE & VACANCES SAINTE-LUCE RESORT ★★★

In the heart of tropical gardens lies Pierre & Vacances Sainte-Luce Resort, right on the edge of a beautiful fine sand beach. The premises feature a full water sport center, Ti'club for children, bars and restaurants. This property consists of 337 large apartments that can accommodate up to 6 persons.

pierreetvacances.com • Tel.: 011 596 596 62 12 62

MARTINIQUE HOTELS AND APARTHOTELS: TOP INDUSTRY PICKS

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SAINT-PIERRE

VILLA SAINT-PIERRE HOTEL ★★ ★

The family-owned Villa Saint-Pierre is a charming, intimate nine-room boutique hotel facing a black-sand beach on the scenic north Caribbean coast. The restaurant offers savory French and Creole cuisine.

hotelvillasaintpierre.fr • Tel.: 011 596 596 78 68 45

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LA TRINITÉ

DOMAINE SAINT-AUBIN

Located on the East coast of Martinique, le Domaine Saint-Aubin is a splendid 19th century colonial manor nestled in a lush park. It features 30 air-conditioned bedrooms, and 6 fully equipped upscale apartments each uniquely designed with antique furniture. The restaurant offers a delightful French Caribbean cuisine.

domaine-saint-aubin.com • Tel.: 011 596 596 69 34 77

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LE DIAMANT

DIAMANT LES BAINS APARTMENT HOTEL ★★ ★ ★

The first hotel in Martinique when it opened in 1945, the recently renovated Diamant les Bains now features 33 high-end apartments with kitchenette and 6 bungalows facing the Caribbean Sea, with direct access to Diamant beach. Amenities include restaurant, bar and conference room.

diamant-les-bains.fr • Tel.: 011 596 596 76 40 14

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SAINTE-ANNE

CAP CABARET KRÉOL'LODGE ★★ ★ ★

Located on the heights of Cap Chevalier, commune of Sainte-Anne in the South-East of Martinique, Cap Cabaret Kréol'Lodge enjoys exceptional calm and a panoramic view of the Atlantic Ocean and the Caribbean Sea.

cap-cabaret.com • Tel: 011 33 9 72 54 82 05

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LES ANSES D'ARLET

RÉSID'ANSES ★★ ★

The three-star-rated Résid'Anses offers guests the chance to stay in small Creole houses in the heart of one of the most authentic towns in Martinique. Pool, laundry, bar, and barbecue are available for use.

residanses.com • Tel.: 011 596 596 45 40 42

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LE DIAMANT

VILLA EDEN ROC

Our new residence Eden Roc villas will transport you by its sumptuous sea view and the modern design of its villas! These 5 PRESTIGE VILLAS are semi-detached on the seafront and each have their own private infinity pool. Fully air-conditioned and newly built, they offer 4 bedrooms and 4 bathrooms.

villasmartinique.com • Tel.: 011 596 596 80 68 11

MARTINIQUE HOTELS AND APARTHOTELS: TOP INDUSTRY PICKS

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LE DIAMANT

DOMAINE DE LA PALMERAIE ★★☆☆

Located in the town of Diamant, 800 meters from the beach, downtown and shops, the Domaine de la Palmeraie has six well-equipped villas with an architecture that is both Caribbean and contemporary.

domainedelapalmeraie.com • Tel.: 011 596 696 50 24 40

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LES TROIS-ÎLETS

KAOUANNE RESIDENCE ★★☆☆

An upscale residential hotel offering seaside views, Kaouanne sits just steps away from Anse Mitan beach. This calm, relaxing oasis is also a short walk from the stores and restaurants of Village Créole. At this unique destination, the best of Martinique is within easy reach.

kaouanne.com • Tel.: 011 596 596 66 03 19

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LE VAUCLIN

LE VILLAGE DE LA POINTE

Located on the beach in Pointe Faula in Vauclin, the Village, focusing on ecotourism and priced for travelers on a budget, has a capacity of 470 beds. Its offer, halfway between seasonal rentals and a classic hotel, is an original alternative for medium and long stays.

villagedelapointe.fr • Tel.: 011 33 9 88 77 66 66

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LE CARBET

MADI-CREOLES RESIDENCE

Located in Anse Latouche in a tropical garden, in the market-town of Carbet, the Madi-Creoles residence has 22 apartments all with sea views. At the foot of the magnificent and imposing Mount Pelée, the location offers direct access to a small pleasant beach.

madicroeles.com • Tel.: 011 596 596 78 26 75

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FORT-DE-FRANCE

POSEIDON CARAÏBES RESIDENTIAL HOTEL ★★☆☆

The Residence Poseidon Caraïbes located on the Marina de l'Etang Z'abricots between the Aimé Césaire Airport and the city center of Fort-de-France, welcome professionals, tourists and locals, in an intimate and relaxed atmosphere. It benefits from a privileged location with a breathtaking view of the Bay of Fort-de-France, closed to various shops along the Marina.

poseidon-caraibes.com • Tel.: 011 596 596 39 02 30

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LE PRÊCHEUR

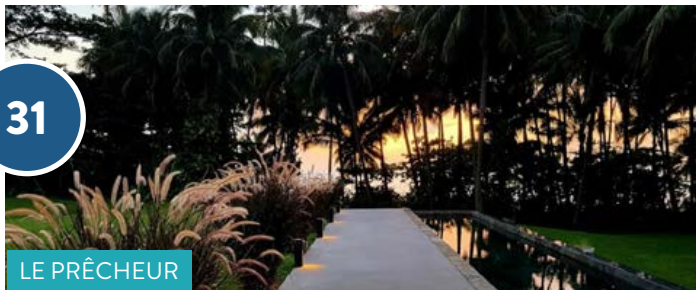
VILLAGE POMME CANNELLE APARTMENT HOTEL

Surrounded by tropical gardens, Village Pomme Cannelle has an outdoor pool, hot tub, and an incredible view of Mount Pelée and the Caribbean Sea. Nestled on the side of the volcano, it's the perfect spot for nature lovers and hiking enthusiasts.

villagepommecannelle.com • Tel.: 011 596 596 65 91 35

UNUSUAL ACCOMMODATIONS

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LE PRÊCHEUR

HABITATION ANSE-COULEUVRE

Nestled among lush vegetation, close to the Caribbean Sea, you'll find Habitation Anse Couleuvre, which dates back to the 17th century. A family-run hotel, it is currently open to an exclusive clientele seeking a truly one-of-a-kind experience.

habitation-anse-couleuvre.com • 011 596 696 33 22 04

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LES ANSES D'ARLET

TI BAKOUA RESIDENCE

Between Morne Lacher and the Caribbean Sea, Ti'Bakoua welcomes you in the heart of its magnificent garden with 5 distinctive lodgings that can accommodate up to 8 people. Each lodging has a cozy decor and is just steps away from Petite Anse beach. For a one-of-a-kind escape, you must try their cabin perched in a baobab tree with an unmissable view of Morne Lacher.

tibakoua.fr • tibakoua972@gmail.com

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LE VAUCLIN

LE DOMAINE DES BULLES

Enjoy an exceptional wellness experience in Le Vauclin. Sleep in an air-conditioned bubble space in a private nature area. Between the Mineral Bubble, the Water Bubble or the Air Suite, choose your atmosphere. Enjoy relaxing treatments at the wellness center and taste the cuisine of La Bulle Gourmande.

ledomainedesbulles.com • Tel.: 011 596 596 74 69 54

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FONDS-SAINT-DENIS

LE HAMEAU DU MORNE DES CADETS

Gîtes and organic farming in the tropics! Facing Mount Pelée in the lush, green north, three bungalows and one family apartment offer a breathtaking view and the chance to experience the bounty of Martinique's land alongside host and farmer Léon Tisgras.

tonton-leon.com • Tel.: 011 596 696 81 01 80

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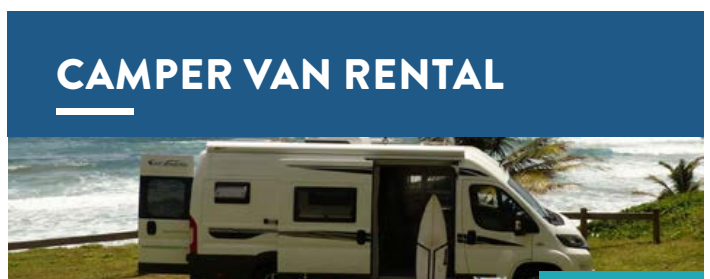
LE FRANÇOIS

LA MAISON D'HÔTES DE L'ILET-OSCAR

Located on the Atlantic side of Martinique, Ilet Oscar is accessible by a 10-minute boat ride from the marina of Le François. A few paddles away from the famous Empress Josephine's bathtub, this four-bedroom Creole house is loaded with history and antiques. The guesthouse is registered as a historic monument. Water activities such as fishing, canoeing, diving, and waterskiing can be organized by the host.

iletoscar.com • Tel.: 011 596 696 45 33 30

CAMPER VAN RENTAL



LE MARIGOT

MARTINIQUE CAMPING-CAR

Martinique Camping-Car gives you the freedom to explore the island at your own pace. Your trip begins with a warm welcome at the airport and an overnight stay with your host for orientation. Then, set off on your own to discover Martinique in your camper van, and enjoy the flexibility of sleeping wherever you choose.

martiniquescampingcar.fr • Tel.: 011 596 596 62 48 37



VILLA RENTAL

Martinique also offers a wide range of villa rentals for every budget, combining Creole charm, warm hospitality, well-equipped living spaces, and the great outdoors.

ANTILLES EXCEPTION

Specializing in seasonal rentals, the Antilles Exception agency carefully selects high-end villas and apartments.

antillesexception.com | Tel: 011 596 596 784 784

ARCHIPEL EVASION

Rentals of villas and luxury villas on the waterfront. Also offers high-end concierge services.

archipelevasion.com | Tel: 011 596 596 351 410

CAREFREE CARIBBEAN

Located in the heart of the Caribbean, Carefree Caribbean luxury conciergerie in Martinique accompanies you to carry out your travel plans.

carefreecaribbean.fr | Tel: 011 596 696 90 29 10

LOCATIONS VUE TURQUOISE

A variety of villas, bungalows, and apartments in some 300 locations across Martinique.

locations-vue-turquoise.com | Tel: 011 596 696 97 18 26

SOUS LES COCOTIERS

Sous les Cocotiers has been offering villas and accommodation rentals in Martinique for 20 years.

sous-les-cocotiers.com | Tel: 011 596 696 39 28 00

SOUS LES TROPIQUES.COM

Specialized in villa rentals in the Antilles since 2006, for a wide selection of tailor-made proposals.

souslestropiques.com/location-villa-martinique | contact@souslestropiques.com

VILLAVEO

Villaveo's mission is to help you find the seasonal rental that meets your expectations. Offers secure online payment and a travel guide.

villaveo.com | Tel: 011 596 596 106 055





GOURMET GETAWAYS

Colorful, authentic, and vivacious, the cuisine of Martinique reflects the generous, joyful character of its people. It's also the flavorful expression of the history and savoir-faire inherited from the cultures of Africa, Europe, and the Indies. Chefs, garden farmers, fishermen, and distilleries are focused on creativity, cultivating and reinterpreting the island's bold cuisine on a daily basis.

MULTICULTURAL INFLUENCES

A fireworks display of multiculturalism and diversity. A lighthearted take on spicy and sweet dishes—including the most surprising combinations—for unexpectedly wondrous results.

FLAVOURFUL TREASURES OF THE SEA

Here, the Atlantic Ocean meets the Caribbean Sea, bringing with it tasty treasures such as queen conch, titiri, clams, brigots, and snapper. West Indian bay leaves, thyme, chives, lemon, and hot pepper are the subtle seasonings that bring out the best in fish and shellfish.



MUST-TRY SPECIALTIES

Martinique is full of excellent dining spots, from beachside snack stands to gourmet restaurants. A marathon of flavors. The discoveries begin at breakfast with the “Féroce”: dried, grilled, crumbled cod mixed with manioc and avocado, or the “Ti nain morue,” green banana cooked like a vegetable with dried cod. At cocktail hour, enjoy accras, blood sausages, and fried sauries. And don't miss the tasty “sauce chien” as an accompaniment to various dishes, prepared with chives, parsley, infused thyme, hot pepper, and garlic.

FORT-DE-FRANCE COVERED MARKET

It is one of the most vibrant and friendly markets in the Caribbean. Le Grand Marché Couvert, or Covered Market, is located in the heart of Fort-de-France. Designed by French architect Henri Picq and constructed in 1901, this bustling bazaar is where locals have bought and sold essential herbs, spices, produce, and other goods for generations. Visitors will find a variety of hand-crafted wooden bowls, traditional “bakoua” or straw hats, Creole dolls, and many homemade confectionaries that constitute an age-old tradition in Martinique.

fortdefrance.fr • Tel.: 011 596 596 59 60 00





THE RUM CAPITAL OF THE WORLD

In Martinique, rum is a culture unto itself. It is an integral part of the island's identity, and its roots are steeped in the first sugarcane plantations. Rum producers in Martinique are proud of this culture, and they are the only companies in the world to hold the AOC designation, awarded in 1996. The great names among them are known throughout the world today. While any rum in Martinique deserves to be tasted, most distilleries are also worth visiting in order to understand this incredible legacy.

- 1 **Distillerie A1710 (Habitation du Simon)** | Le François
rhum-a1710.com • Tel.: 011 596 596 50 58 42
- 2 **Distillerie Baie des Trésors** | La Trinité
baiedestresors.mq • Tel.: 011 596 596 696 69 12 12
- 3 **Habitation Clément** | Le François
rhum-clement.com • Tel.: 011 596 596 54 62 07
- 4 **Habitation Depaz** | Saint-Pierre
depaz.fr • Tel.: 011 596 596 78 13 14
- 5 **Distillerie Dillon** | Fort-de-France
rhums-dillon.com • Tel.: 011 596 596 75 20 20
- 6 **Distillerie Hardy** | Tartane
rhum-hardy.com • Tel.: 011 596 596 58 20 82
- 7 **Distillerie JM** | Macouba
rhum-jm.com • Tel.: 011 596 596 78 92 55
- 8 **Habitation La Favorite** | Lamentin
rhum-lafavorite.com • Tel.: 011 596 596 50 47 32
- 9 **Distillerie La Mauny** | Rivière-Pilote
maisonlamauny.com • Tel.: 011 596 596 62 62 08
- 10 **Sucrierie-Distillerie Le Galion** | La Trinité
legalion.eu • Tel.: 011 596 596 58 20 65 (on appointment)
- 11 **Distillerie Neisson** | Carbet (Domaine Thieuberg)
neisson.com • Tel.: 011 596 596 78 03 70
- 12 **Habitation Saint-Étienne** | Le Gros Morne
rhumhse.com • Tel.: 011 596 596 57 49 32
- 13 **Distillerie Saint-James** | Sainte-Marie
rhum-saintjames.com • Tel.: 011 596 596 69 50 37
- 14 **Distillerie Trois-Rivières** | Sainte-Luce
troisrivieresrhum.com • Tel.: 011 596 596 62 51 78
- 15 **Distillerie Braud&Quennesson** | Habitation Grands Fonds, Le Marin
facebook.com/BraudQuennesson • Tel.: 011 596 596 74 10 01



TOP ACTIVITIES



SWIMMING

White-sand beaches dot the entire southern Caribbean coast, while the the southern Atlantic coast has clear waters with a secluded lagoon feel. In the north, travelers will find unique black-sand beaches. The coast is accessible all over the island, with numerous secluded bays and small beaches, all of which are open to the public year round. Experience the pleasure of swimming in crystal-clear water with a temperature of 79 to 86 degrees Fahrenheit.

For a list of beaches, visit:
martinique.org/en/about/blue-martinique



HIKING

With more than 250 km of trails linking beaches, tropical forests, and mountains, Martinique offers visitors the chance to explore an incredible array of natural landscapes. Enjoy a leisurely walk along the Presqu'île de la Caravelle peninsula, discover the desert-like scenery at the Savane des Pétrifications, or choose one of several paths leading up the 1397 m Mount Pelée.

For a list of hiking trails, visit:
martinique.org/en/things-to-do/nature-environment/hiking



YEAR-ROUND CELEBRATIONS

Martinique hosts a wide variety of events and festivals, providing countless opportunities to get to know the friendly locals and learn about the island's history and culture. There's the famous carnival, exciting water sports competitions, colorful festivals on the beach, religious holidays, and more! Don't miss out on the celebrations that make up a big part of life for the people of Martinique all year round.

For a full list of activities, visit:
martinique.org/en/agenda

CULTURAL ACTIVITIES



GALERIE DE LA FONDATION CLÉMENT

In the southeastern town of Le François, Habitation Clément is a heritage site steeped in the culture of Martinique and its rum industry. Formerly a sugar plantation, this 160-hectare property features an 18th-century Creole house, an old distillery that has been converted into a museum, botanical gardens, and a contemporary art gallery.

fondation-clement.org
Tel.: 011 596 596 54 75 51



MUSÉE FRANK PERRET, MÉMORIAL DE LA CATASTROPHE DE 1902

The Frank A. Perret museum commemorates the 1902 eruption of Mount Pelée, which destroyed the town of Saint-Pierre, with exhibits detailing this dramatic event that changed the history of Martinique. The oldest museum in Martinique, the building was renovated in 2018 and now boasts a striking contemporary design.

memorial1902.org
Tel.: 011 596 596 78 15 16



LA SAVANE DES ESCLAVES

Located in a sprawling park in Trois-Îlets, La Savane des Esclaves is an open-air museum dedicated to the history of Martinique. It features reconstructed indigenous and Creole villages along with exhibits detailing what life was like on the island during and after the slavery era. Visitors can also tour Creole and medicinal gardens.

lasavanedesesclaves.fr
Tel.: 011 596 596 61 49 49

OUTDOOR ACTIVITIES



THE JARDIN DE BALATA

This three-hectare park holds 3,000 types of indigenous flora and fauna—including some 300 species of palm trees—just outside of Martinique’s capital. Follow the multilingual markers through Jean-Philippe Thoze’s landscaped gardens, rolling green fields, and ponds dappled with water lilies and lotus flowers. The suspended paths and bridges provide an aerial view of the gardens.

jardindebalata.fr

Tel.: 011 596 596 64 48 73



THE TOMBOLO

A tombolo is a natural phenomenon in which the tide goes out and reveals a sandbar that connects the mainland to a neighbouring islet. This occurs spectacularly in Sainte-Marie, on Martinique’s Atlantic coast, where the sandbar stretches more than 200 m to link Petite-Anse beach to the islet of Sainte-Marie. From November to April, the winds and ocean currents move the sand and alter the coastline, causing the tombolo to appear at the end of the year—and disappear four months later.

martinique.org/en/things-to-do/must-see/tombolo



DOMAINE D'ÉMERAUDE

Domaine d'Émeraude, a 24-hectare nature park in northern Martinique, is a must-visit for anyone looking to immerse themselves in the island’s exceptional biodiversity. Stroll along more than two miles of footpaths in the landscaped forest, home to over 100 indigenous species, then check out the interactive exhibits at the pavilion to learn about Martinique’s natural history.

pnr-martinique.com/visiter/le-domaine-demeraude/

Tel.: 011 596 596 52 33 49

WATER ACTIVITIES



WATER SPORTS

Martinique offers an incredible array of water activities. Looking for an escape? Take an excursion to the surrounding islets or the white sandbanks. If you’re a thrill seeker, try flyboarding, wakeboarding, surfing, or kitesurfing. For a unique experience, go deep-sea fishing, kayaking through the mangroves, or learn to sail a yole, a type of sailboat you won’t find anywhere else.

For a list of activities, visit:
martinique.org/en/things-to-do/water-sports-and-activities



DIVING

Awaken your senses with a diving adventure in Martinique! The island’s diving professionals offer a wide range of personalized services to meet the needs of beginners and experienced divers alike. Your Martinique diving experience will give you a unique glimpse into the secrets of the ocean.

For a list of diving clubs, visit:
martinique.org/en/things-to-do/water-sports-and-activities/diving

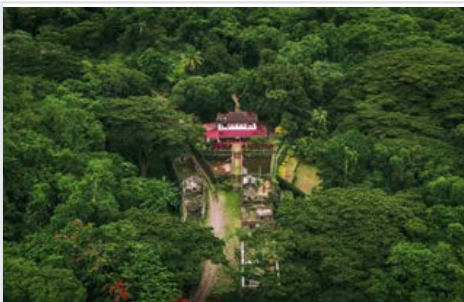


YACHTING

Martinique has the largest number of moorings and is the preferred destination of pleasure boaters. The Marin marina, in one of the most beautiful protected bays in the Caribbean, is the largest port complex in Martinique. It’s well equipped and can accommodate yachts with a maximum length of 60 m and a draught of 4.8 m. The bay of Marin is also one of the best protected against hurricanes in the region. Renting a yacht, catamaran, or motorboat, with or without a skipper, is an excellent way to explore the island.

marina-martinique.fr
Tel.: 011 596 596 74 83 83

AGRITOURISM ACTIVITIES



COCOA PRODUCTION AT HABITATION CÉRON

Satisfy your curiosity and learn how cocoa is made! Habitation Céron began producing cocoa several years ago. After the discovery of an ancient cacao tree on the land, the owners decided to plant more. Today, there are over 2,000 cacao trees on the estate. Habitation Céron is a member of the Valcaco cocoa producers association and even makes its own chocolate bars!

habitationceron.fr

Tel.: 011 596 596 596 482 753



HAMEAU DU MORNE DES CADETS

Located in Fonds Saint-Denis and surrounded by hiking trails, the Hameau du Morne des Cadets boasts a spectacular view of the sea and Mount Pelée. This organic farm offers guests the chance to discover and taste food grown on-site and purchase 100% organic fruit and vegetables.

tonton-leon.com

Tel.: 011 596 696 81 01 80



LASOTÈ

Rooted in marronage (settlements of slaves who fled plantations) in the northern Caribbean, this tradition involves collectively plowing the soil to the rhythm of drums, with the aim of making the soil more fertile. The musicians face the workers and move bit by bit as the plowing progresses. Industrialization has made lasotè rare, but some people continue to practice it.

Association Lasotè,
lasotemartinique.com

Tel.: 011 596 696 55 29 92

FAMILY ACTIVITIES



FLEURDO ECOEXCURSION

Fleurdo Eco-Excursion offers visitors a unique view of Martinique's underwater world: through transparent kayaks! Based in Le Vauclin, the company runs daily guided tours along the Atlantic coast, where participants will paddle the see-through boats past coral reefs and mangrove lagoons. Throughout the day, Fleurdo's friendly guides share their knowledge of the island's extraordinary ecosystems.

fleurdo.com

Tel.: 011 596 696 50 25 35



MUSÉE DE LA BANANE

Today, bananas (and pineapples) are important exports for Martinique; in fact, the island grows 20 varieties of bananas. This working plantation shows how different varieties evolved, grow and are used. Tours include tastings.

musedelabanane.fr

Tel.: 011 596 596 76 27 09



MARTINIQUE ZOO

The Martinique Zoo houses monkeys, jaguars, pumas, lorries, giant anteaters, and more at Latouche Plantation, which dates to 1643. Low-impact walking trails wind through the property in the shadow of the towering Pitons du Carbet, giving visitors the chance to easily view wildlife from Australia, Africa, and South and Central America in a truly singular setting.

zoodemartinique.com

Tel.: 011 596 596 52 76 08

USEFUL INFORMATION

Island size 1,128 square kilometres

Population 347,686 inhabitants

Capital city Fort-de-France

Currency Euro

Languages French, Creole and English

Electricity Voltage is 220 AC. Power adapters required.

Climate Temperatures average 26°C with two regular alternating wind currents (les Alizés) keeping the island cool.

Banks Generally open from 7:30 AM to noon and from 2:30 PM to 4:30 PM weekdays

Location Nestled in the heart of the Lesser Antilles between Dominica to the north and St. Lucia.

TRAVEL CONCIERGE SERVICES

BEYOND THE BEACH

martiniqueexcursion.com | contact@beyondthebeach.fr

CAREFREE CARIBBEAN

carefreecaribbean.fr
info@carefreecaribbean.fr

ON-ISLAND SERVICE PROVIDERS

BEYOND THE BEACH

beyondthebeach.fr
direction@beyondthebeach.fr
011 596 696 98 60 29

TOURCRIB

tourcrib.com
hello@tourcrib.com
011 596 696 77 55 26

CŒUR DES ÎLES

coeurdesiles.travel/martinique
tblanc@coeurdesiles.travel
011 596 596 50 28 86

VOYAGER VRAI

voyagervrai.com
011 33 6 20 05 56 34

TOURISM AND DISABILITIES



MARTINIQUE ACCESS'ÎLE

handicaptourisme.net
martinique@handicaptourisme.net

TOUR OPERATORS

AMERICAN AIRLINES VACATIONS

aavacations.com

AIR CANADA VACATIONS

avacations.aircanada.com

CARADONNA DIVE ADVENTURES

caradonna.com

CLASSIC VACATIONS

classicvacations.com

CLUB MED

clubmed.com

EXPEDIA

expedia.com

JOURNESE

journese.com

PLEASANT HOLIDAYS

pleasantholidays.com

TOURICO HOLIDAYS

touricoholidays.com

TRANSAT TOURS

transat.com

CAR RENTAL

Car rental services operate in Martinique. Enjoy renting a car at your own pace and have the freedom to come and go as desired.

AVIS
avis-antilles.fr

HERTZ
hertz.com

ALWEGO
alwego.rent

BUDGET
budget.com

JUMBO CAR
jumbocar-martinique.com

RENTAL CARS
rentalcars.com

EUROPCAR
europcar.com

ACCOMMODATIONS IN MARTINIQUE



MARTINIQUE TOURISM AUTHORITY /CANADA
 1800 McGill Colleg, suite 2910
 Montreal, QC H3A 3J6 Canada

Phone: 514 844-8566
 Email: information@lamartinique.ca
 Website: martinique.org

**UNDER THE PRESIDENCY OF BÉNÉDICTE DI GÉRONIMO,
 MARTINIQUE TOURISM COMMISSIONER
 JANUARY 2024 EDITION**

