



LA MARTINIQUE

AN AUTHENTIC NATURE ESCAPE

LIVE WEBINAR WITH TRAVEL WEEKLY
THURSDAY, OCTOBER 26, 2023
HOSTS

Muriel Wiltord, Director Americas
Monique Macaire, US Manager

Martinique Host



Monique Macaire

Manager USA - Marketing, Administration,
Cruise & Water Sports

Monique.macaire-sprott@atout-france.fr



Unveiling the Charms of Martinique: Surrender to its Beauty!



Hot From The Press...



**MARTINIQUE makes UNESCO's list of WORLD HERITAGE SITES in 2023
For its Volcanoes and forest of Mount Pelée and the Pitons of Northern Martinique**

READ

<https://whc.unesco.org/en/list/1657/>

Sustainable Tourism...UNESCO's

WORLD HERITAGE SITE

Volcanoes and Forest of Mount Pelée & the Pitons of Northern Martinique



Since September 2023

WORLD NETWORK OF BIOSPHERE RESERVES

For the entire land & Marine territory



Since September 2021

INTANGIBLE CULTURAL HERITAGE

Traditional Yole Boat



Since December 2020



From The Press...

Miami Herald
Sun of the Community Media Network

Politics | Opinion | Food & Drink | Climate Change | Sports & Racing | Personal Finance | Real Estate

SPONSORED CONTENT

WHY MARTINIQUE IS THE PERFECT ECOTOURISM DESTINATION FOR YOUR NEXT VACATION

BY AMERICAN AIRLINES | NOVEMBER 21, 2023 5:00PM



MARTINIQUE - © ADOBE STOCK

IF YOU'RE LOOKING TO BOOK A CARIBBEAN GETAWAY, YOU'RE IN LUCK—MARTINIQUE IS MORE ACCESSIBLE THAN EVER. ALL YEAR ROUND, [AMERICAN AIRLINES](#) OFFERS NON-STOP FLIGHTS FROM MIAMI TO THE CAPITAL CITY, FORT-DE-FRANCE. STARTING DECEMBER 16, [AIR CANADA](#) WILL BE OPERATING A WEEKLY NON-STOP FLIGHT DEPARTING FROM TORONTO.

Martinique is blessed with striking landscapes, a vibrant culture and food scene, outstanding ruins, and welcoming people. What many travelers don't know is that it's also a top ecotourism destination, with a wealth of environmentally friendly activities and accommodations designed to preserve the island's extraordinary natural beauty. Whether you want to get off on an outdoor adventure or relax at the spa, you can do it sustainably in

READ:

https://www.miamiherald.com/advertise/sponsored-content/?ntv_ccpvw=IYCAAAAAAAAAAAAAAAAAATa0QA

The New York Times

Martinique named one of the 52 places to go in 2023

READ:

<https://www.nytimes.com/interactive/2023/travel/52-places-travel-2023.html#martinique>



The Island of Flowers

@ a glance



- **Airport code: FDF**
- Population: 354 800 (*Source: Insee Jan. 1, 2021*)
- **Capital city: Fort-de-France**
- Overseas Territory of France
- Average temperature: **27°C (80 °F) all year round.**
- Island size: 436 square miles
- Currency: **EUROS**
- Electricity: 220 V – 50 Hz
- **GDP per capita in 2020: (26 930 US \$) One of the highest in the Caribbean**

How to get there?



Airport code: FDF

An Ideal Location



- ▶ **Three and a half-hour flight from Miami (1 467 miles or 2 361 km)**
- ▶ **Five-hour flight from Montreal (2 253 miles or 3,625 km)**
- ▶ **One hour offset in winter (none in summer)**
- ▶ **No entrance nor exit fees**
- ▶ **Heart of the Caribbean, Lesser Antilles**
- ▶ **Airport code: FDF**
- ▶ **No visa required (for stays of less than three months)**

On today's meeting...



Marvin Alvarez Ochoa
Caribbean Sales Manager
American Airlines



American Airlines Destination Map

- American Airlines offers a comprehensive network of over 340 unique destinations across the globe, including over 220 domestic stations and over 90 in the Latin entity¹
- This past summer, American Airlines offered ~ 5,700 flights per day, which was over 25% larger than our next biggest competitor²



¹ Based on July 2023 published schedules

² Based on July 2022 published schedules



Our Major Hubs

American operates the **simplest, youngest, most efficient fleet** among U.S. network carriers – offering our customers the **largest network** of any U.S. airline with an average of nearly 5,300 daily departures

Martinique Schedule*

Destination	Hub	Oct	Nov	Dec	Jan
FDF	MIA				
		2x	3x	3x	3x
		Sat/wed	TUE/THU/SAT/	*TUE/THU/SAT	*TUE/THU/SAT

x – times flight operates

*TUE–Tuesday | THU–Thursday | SAT–Saturday | SUN–Sunday

A loyalty program designed for those who LOVE travel



How to use the AAdvantage® program

Earn

AAdvantage® miles and Loyalty Points when:



Flying on American or our partner airlines



Making purchases with an AAdvantage® credit card



Shopping, dining, traveling or more with our 1,000+ partners

Collect

Loyalty Points while earning AAdvantage® miles



Loyalty Points are used to qualify for AAdvantage® status – balance resets on March 1 each year and now - Loyalty Points also unlock even more rewards before reaching status, between status tiers and beyond top-tier status



AAdvantage® miles are earned, saved and spent – subject to expiration if no activity for 2 years for non AAdvantage credit card members

Redeem

AAdvantage® miles for:



Award travel - Explore our global network which reaches over 1,000 destinations worldwide



Upgrades - Upgrade to First or Business on American and select partner airlines



Trip essentials - Redeem hotel stays, rental cars, vacation packages, Admirals Club® memberships and more

Martinique Host



Muriel Wiltord
Director – Americas
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Getting there from Canada



DIRECT FLIGHTS FROM MONTRÉAL & TORONTO

5 hours

Direct flights all year long from Montreal (YUL)

Up to 5 direct flights per week this Winter

(Except Sunday & Tuesday)

NEW SERVICE

1 direct flight from Toronto (YYZ)

From December 16, 2023 until March 30, 2024
(Saturday)

737 Max Aircraft: Total Seats: 169

Connecting flights to Montreal from Ottawa, and Quebec City

Getting there from Canada



DIRECT FLIGHTS FROM MONTRÉAL

5 hours

Up to 3 direct flights per week this Winter until the end of May 2024

(Tuesday, Thursday & Saturday)



Airbus A321 neo LR Aircraft - Total Seats: 199

Ferries & Sailing



FERRY IN MARTINIQUE

Fort-de-France / Trois-Ilets
30 minutes, US \$ 8 (7 euros) round trip

Fort-de-France / Case-Pilote
30 minutes, US \$ (5 euros) round trip

[Vedettes tropicales](#)



FERRIES INTER ISLANDS

- Guadeloupe
- Sainte-Lucie
- Les Saintes
- Dominique
- Marie-Galante

[Jeans for Freedom](#)

[L'Express des îles](#)



A French Port of Call in the Caribbean

- Boat rentals
- Selection of marinas
- Biggest marina in the Caribbean in Le Marin (Water supply, food, refueling, etc)

Where to stay?



Your Webinar Host:



April Dawn VanWagner

Senior Manager National Accounts and
Martinique Lover!

AprilDawn.VanWagner@clubmed.com

(201) 682-0679

Buccaneer's Creek, Martinique (French Caribbean)

A Hidden-Away Paradise

- ◆ A private getaway right out of a pirate film
- ◆ In the heart of Martinique, the "Paris of the Caribbean"
- ◆ Situated in a bungalow amidst a tropical garden

Relax in Style

- ◆ New L'Ô beach lounge, opened November 2018
- ◆ Gourmet cuisine inspired by the local Creole flavors
- ◆ Find your Zen at Sunset Yoga on the resort's long, winding pier overlooking the water

Watersports Aplenty

- ◆ Kayak through mangroves in the surrounding calm waters of Baie du Marin
- ◆ Reach new heights with in-resort kiteboarding adventures
- ◆ SCUBA diving, windsurfing, and waterskiing also available



Existing rooms



Full renovation for W25

139 renovated rooms Ready
210 renovated rooms for Festive Weeks 23
(Superior rooms and Junior Suites only)

Sports & Activities

Included

Windsurfing
Waterskiing
Wakeboarding
Snorkeling
Kayaking
Paddleboarding
Fitness Classes
Tennis
Basketball
Volleyball

At Extra Cost

Scuba Diving
Kiteboarding



Iconic pier home to yoga, watersports, and more



Restaurants & Bars

The Pays Mélés



- Restaurant
 - In the center of the resort
 - Elegant Terrace with a view
 - Buffet Restaurant
 - Food from all over the world

L'Ô beach lounge



- Restaurant & Bar
 - Creole Cooking & Traditional Specialities
 - Elegant Beach Style
 - Relaxed Atmosphere
 - Sandy Beach at your feet

The Madou



- Bar
 - Near the Amphitheater
 - Constant hub of vibrant activity and fun
 - Light snacks, cocktails, soft drinks, smoothies
 - Relaxed & Easy going bar



Club Med 

Happy Everything

Celebrate *Your Holiday*

From
\$129 | Kids under 4
pp/n* + stay FREE**

Booking Window (USA)

August 30 - October 31, 2023

Valid Resorts

Buccaneer's Creek, - Martinique

+++++

Travel Window

November 18, 2023 - January 5, 2024
(check out on January 6, 2024)

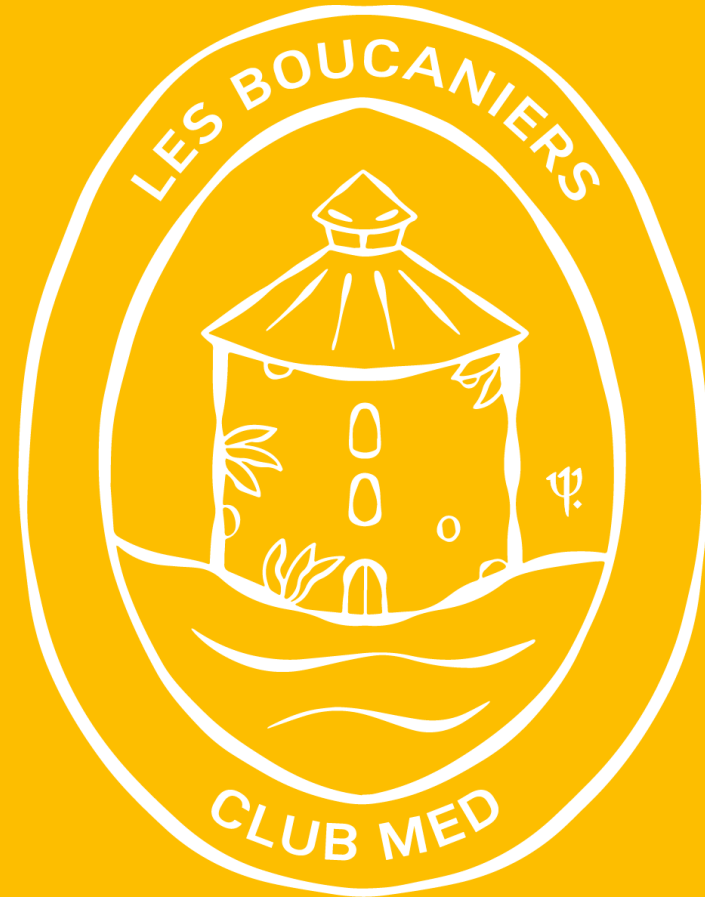
Minimum Duration

1-Night

Terms and conditions:

*Sample price is per adult, per night, based on double occupancy in a Superior room, for a 7-night stay at Club Med Ixtapa, Mexico, with the No Refundable Rate, and check-in dates on December 16, 2023. Does not include airfare. Available at select resorts. Discounts and prices on other dates, room categories and/or at other resorts vary. Blackout dates may apply. Offer requires a 1-night minimum stay (7-nights for Columbus Isle). Valid for new individual bookings only, for select travel dates with check-in on or after November 18, 2023 and check-out on or before January 6, 2024 and must be booked by October 31, 2023. Offer is subject to capacity control and may increase or be withdrawn at any time. **Perks: Kids under 4 stay free. Children aged under 4 years stay for free at our family destinations. Children aged 4-11 years stay at 50% off adult price at select family resorts. Children aged 12-15 years stay at 20% off adult price at select family resorts. For flights that are booked through Club Med, tickets for children must be paid for by the client. Children who are eligible to stay for free must be lodged in the same room as the adults who are paying for their stay, or in a connecting room. Blackout dates may apply. Costs associated with Baby & Petit Club Med are at full day rate during entire stay booked. General Conditions: For Turquoise (Turks & Caicos) all guests must be at least 18 years of age. For Columbus Isle (Bahamas), all guests must be 2 years old and older, and stays can only be booked with air-inclusive packages. For Québec Charlevoix (Canada), applicable lodging tax, as required by the Ministry of Tourism of Québec, applies to the accommodation portion of your stay. Club Med Membership fees of \$60 per adult and \$30 per child are additional. Other restrictions apply including brochure terms and cancellation/change fees. Not responsible for errors or omissions. Void where prohibited or restricted by law. CST#: 2020955-50.

Thank you



Martinique Host



Monique Macaire

Manager USA - Marketing, Administration,
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Quality Accommodation for every taste & budget



More than 3,500 hotel rooms and
7,300 rooms in stylish villas, guest houses & Apartment rentals

New Hotels in 2023



Domaine Anse Mitan 4*

Trois-Ilets



Kaouanne Residence

4*

Trois-Ilets



Boutique Hotel Sable Bleu

4*

Le Marin



Iloma Hotel & Spa 3*

Sainte-Luce

Top U.S. Industry Picks – 5 & 4* Hotels

La Suite Villa*****
www.la-suite-villa.com



Club Med Buccaneers Creek
<https://traveladvisors.clubmed.com>



La Pagerie ****
www.hotel-lapagerie.com



- Located in Trois-Ilets
- **9 private villas with 2 or 3 bedrooms, 6 suites** in the main house
- Named among the trendiest hotels in the Caribbean
- New full-service spa & Gym (open air)
- ALL rooms have a Jacuzzi
- 2 restaurants (5-7 courses or 9 courses)
- Conference room (15-20 pax)

- Located in Sainte Anne on a large pristine white sand beach since 1969
- Under renovation **NOW** until end of 2024 – 56 MORE ROOMS !!
- **Fully all – inclusive hotel with 292 rooms / Flexible cancellations**
- Full-service spa onsite PAYOT

- Located in Trois-Ilets
- **96 fully renovated rooms (5 for handicapped people)**
- Conference room (25 pax)
- Just a few steps from Pointe du Bout marina, restaurants, a casino, shopping, ferry to Fort de France, car rental office, Village Creole with its Riviera type atmosphere...etc



Couples



Watersports addicts



Groups

Top U.S. Industry Picks – 4* Hotels

Bakoua Hotel****
www.hotel-Bakoua.com



- Located on the beach in Pointe du Bout Resort area
- **132 rooms and 6 suites**, all with balconies or patios
- Ideal for MICE
- 3 meeting rooms
- 2 restaurants & 2 bars
- Diving Club & Tennis Court

Le Simon Hotel****
www.hotel-simon.com



- ✓ Located on the Fort de France Bay in downtown Fort de France
- ✓ **94 rooms, 2 suites, 1 apartment in a contemporary architecture building**
- ✓ 5 meeting rooms
- ✓ Great central location
- ✓ Sound proof during cruise calls



Le Plein Soleil****
www.hotelpleinsoleil.fr



- 4-star recently renovated property in Le François
- **16 Creole Style rooms** housed in 5 colorful villas, from guest rooms to deluxe suites with plunge pools
- Gastronomic restaurant
- 1 meeting room
- Small pets in rooms with patio only



Top U.S. Industry Picks – 4* Hotels

Diamant Les Bains Apartment Hotel****
www.diamantlesbains.fr



Poséidon Caraibes Hotel Residence****
<https://www.Poseidon-caraibes.com/>



French Coco Hotel****
www.frenchcoco.com



- First hotel of Martinique (1945) in Diamant
- **33 high-end apartments with kitchenette, 6 bungalows facing the Caribbean Sea (2-4 pax)**
- A conference room
- A pool & direct access to beach
- Ideal for lovers, MICE, friends

- Business & family hotel residence @ Etang Z'Abricot in Fort-de-France since 2021
- **46 spacious apartments with terraces & kitchens**
- Eco-friendly independent spa & a rooftop for meetings or private events
- 2 night-stay min. up to 89 days
- Concierge service 24/7
- Free private parking

- 4-star deluxe Boutique hotel in Tartane (Atlantic Coast/tropical garden)
- **17 suites for 2 people – up to 3 in some suites (16 suites with private pool, garden & covered patio)**
- 24/7 concierge service on site
- Ideal for honeymooners and couples

Top U.S. Industry Picks - New 4* Hotels in 2023

Sable Bleu Hotel**** www.hotelsablebleu.com



- 1st 4-star boutique hotel in Le Marin
- **16 rooms built in an eco-responsible environment and a strong cultural identity**
- Not far from the market and across the inter-island ferry pier

Kaouanne Residence**** www.kaouanne.com



- High-end hotel residence in Trois-Ilets
- **13 apartments & studios with kitchenette facing the beach (1 to 4 pax)**
- 2 mn from the beach & ferry pier to Fort-de-France
- 150 meters from Pointe du Bout marina, Village Creole with its Riviera type atmosphere...etc

Domaine de L'Anse Mitan**** www.domaineansemitan.com



- Hotel Residence in Trois-Ilets
- **36 apartments & studios with kitchenette (1 to 6 pax)**
- Free indoor parking
- Pool with deckchairs
- Direct access to the beach



Top U.S. Industry Picks – 3* Hotels

Pierre & Vacances Sainte-Luce Resort***
www.pierreetvacances.com



- 3-star recently renovated property in Sainte-Luce
- **212 studio rooms for 4 pax & 46 large apartments for up to 6 people (9 apartments for handicapped people)**
- **3 restaurants & bar**
- Full watersport center & Ti-Club for children
- **Direct Beach access**
- **NO MINIMUM STAY**

Karibéa Sainte-Luce Resort***
www.karibea.com



- 3-star recently renovated resort in Sainte-Luce
- 3 properties; Les Amandiers, Amyris & Le Caribia Residence
- Ideal for couples, families or friends
- **292 rooms, suites & apartments (6 rooms for handicapped people)**
- **Buffet-style all meals & drinks included**

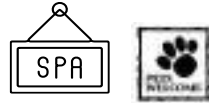
Pélican Hotel***
www.hotelpelican.fr



- Fairly new beachfront boutique hotel in Schoelcher (2019)
- **25 spacious rooms including 3 suites equipped with kitchenettes & breezy terraces**
- **Room service offered for breakfast possibility to eat by the pool**
- Beach access 24 hours with hotel card
- Free private parking

Top U.S. Industry Picks – 3* Hotels

Bambou Hotel***
www.hotelbambou.fr



- Located in Anse-Mitan in Trois-Ilets
- **153 standard & family rooms in bungalows and Creole main house “Gran Kay”, 32 superior rooms & 8 mini-suites exclusively for adults in the area called “Culture Creole”**
- A meeting room for up to 90 people
- **“Clef verte certification” for environmentally responsible practices**
- NEW Tropical Spa & Souvenirs shop (facing the reception area)
- Direct Beach access – ½ board

Karibea Squash Hotel***
www.karibea.com/en/hotels/karibea-squash-hotel/



- Newly-renovated business hotel in Fort-de-France
- 9 meeting rooms
- **104 rooms (some with kitchenette on a balcony)**
- A spa (new in 2023), a swimming pool, small pets accepted
- Ideal for MICE
- Free parking
- Free WIFI

La Panoramic Hotel ***
www.lepanoramic.fr



- Entirely renovated hotel located in Trois-Ilets
- **36 studios & bungalows with patios facing the sea (2-4 pax)**
- Luxurious garden
- Pool with deckchairs
- 300 meters from the beach and maritime ferry

Pomme Cannelle Village*** www.villagepommecannelle.com



- Located in a small fishing village in the North of Martinique in Precheur
- **16 rooms, studios & apartments for up to 60 pax**
- 10 mn from Saint-Pierre for a culture & history discovery
- ½ board or full pension
- Pool and parking
- Fruits & vegetables from garden

Creole Village Residence <https://www.village-creole.com>



- Located in Trois-Ilets at la Pointe du Bout
- **25 studios & apartments with kitchenette (1-6 pax)**
- Paying Parking
- 2 mn from the beach & ferry pier to Fort-de-France
- Shopping center within with shoe stores, clothing stores, restaurants & bars.

Top U.S. Industry Pick - New 3* Hotel in



Iloma Hotel & Spa***
www.iloma-martinique.com



- Complete makeover to ex. Hotel Corail in Sainte-Luce
- **39 luxury accommodations with a Caribbean Sea view for the most part**
- A spa, a gym, 2 swimming pools

Madi-Creoles Residence**
<https://htmadicreoles.com>



- Residence in Northern part of the island in Carbet
- **23 A.C studios & apartments (2 to 4 pax)**
- A pool
- Diving center onsite (www.diaj.fr)
- Free parking
- Homemade pastries

Martinique Host



Muriel Wiltord
Director – Americas
Muriel.wiltord@atout-france.fr



A Selection of Villa Rental Specialists

offering concierge services



VILLAVEO
(Martinique)



LOCATIONS VUE TURQUOISE
(Martinique)



ARCHIPEL EVASION
(Martinique)



CAREFREE CARIBBEAN
(Martinique)



SOUS-LES-COCOTIERS
(Martinique)



ANTILLES EXCEPTION
(Martinique)




CAREFREE CARIBBEAN



Speaker : JEAN COTTRELL

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 Master in Corporate Finance

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 jean.cottrell@carefreecaribbean.fr

 Martinique



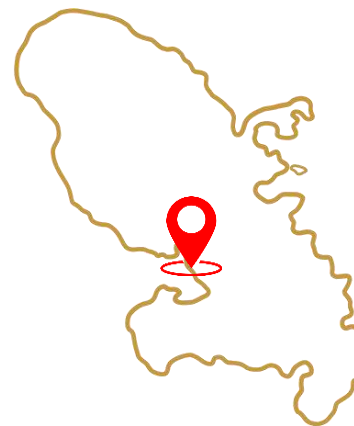


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CAREFREE CARIBBEAN

Discover Martinique with Expertise and Serenity

<https://www.carefreecaribbean.fr>



OUR EXPERTISE

Carefree Caribbean, an incoming travel agency in Martinique, has chosen to specialize in tailor-made stays to fully satisfy our customers.



Management of high-end seasonal tourist operations, mainly composed of villas and suites, to which we combine superior hotel services.



Carefully control our products and meet the customer satisfaction requirements that are particularly important to us.



Our excursions and services are designed by our team to perfectly match the needs of our customers.

Discover Martinique with Expertise and Serenity



OUR TARGETS



GROUPES

Accommodation, Services, Excursions, Transfer

From 5 to 24 people



MINCE

Accommodation, Services, Excursions, Transfer

From 10 to 80 people



FIT

Accommodation, Services, Excursions, Transfer

From 1 to 5 people



OUR PRODUCTS



Excursions

- Guided tour
- Sea Excursions
- Green Escape
- Flight Overview
- Cultural Excursion



Services

- Cook at the villa
- Gourmet chef
- Massages & treatments
- Sports coach
- Musical show



Accommodation

- 2 to 4 bedroom villas
- 4 to 6 bedroom villas
- Villas with more than 6 bedrooms
- Suites with private pool on the beach






Tailor-Made

- Product creation
- Assistance and advice
- Private assistant

VILLAS CARIBBEAN SKY



Villas Caribbean Sky
2 exceptional villas in the 3 ilets Martinique




-  From 2 to 8 adults
-  4 doubles bedrooms
-  The 3 ilets Martinique

VILLAS EMERAUDE



Villas Emeraude

Exceptional Villas and Suites on the lagoon

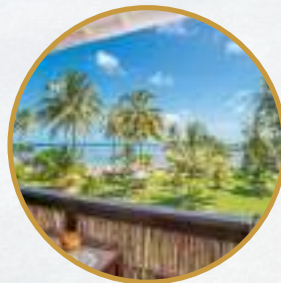
-  From 2 to 4 adults
-  From 1 to 2 doubles rooms
-  Lagoon of Cap-Est le François




VILLAS CARIBBEAN

LAGOON

Villas Caribbean Lagoon

2 exceptional villas on the lagoon beach



-  From 2 to 12 adults
-  From 2 to 6 doubles rooms
-  Cap-Est Le François Lagoon




VILLA CARIBBEAN

SERENITY

Villa Caribbean Serenity

Exceptional villa 360° view



-  From 2 to 8 adults
-  4 doubles bedrooms
-  Pointe du Vauclin, Martinique

CC

CAREFREE CARIBBEAN



HOW WE WORK

Our teams work to offer you a tailor-made stay adapted to the expectations of your customers

12%
All Stay

10-
Villa
15%

Your request



Our proposal



File validation



Return of
commission



The day of arrival



OUR NETWORK

60

Villas

40

Excursions

30

Services

45


Partner agencies


YOUR CONTACTS



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 Martinique



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 Martinique

Unusual Accommodations

LE DOMAINE DE ROBINSON



HAMEAU DU MORNE DES CADETS

*Habitations d'inspiration créole
sur une ferme biologique*



DOM NATURE LODGE



LE DOMAINE DES BULLES



Unusual Accommodations



DOMAINE DE ROBINSON – Anses D'Arlet

A change of scenery guaranteed in these Robinson-style lodgings with a warm atmosphere and tropical decor.
Treehouse 6.5 m above the ground: A Must for adventurous people!

- ▶ 7 units in the trees and on the beach
- ▶ 1 Bungal'arbre (at 6,5m from the ground)
 - ▶ 3 studios (in a creole house)
 - ▶ 3 bungalows (2 to 4 pax)

Unusual Accommodation



HAMEAU DU MORNE DES CADETS – Fonds St-Denis

This family-run agritourism business offers a warm welcome. At an altitude of over 700 meters, you will have a front-row seat to Mount Pelée, so you can set off on one of their many hikes. Ideal for nature lovers and families.

- ▶ 3 bungalows (Creole house) fully equipped for 2 pax
- ▶ 1 large gite (Creole House) with 3 bedrooms and a kitchenette (up to 6 pax)
 - ▶ Large terrace and barbecue area
 - ▶ A welcome basket breakfast for the first morning

UNUSUAL ACCOMMODATIONS



Dom Nature Lodge – Sainte-Luce

Welcome to the "DOM NATURE LODGE" eco-insolite guest house, conceived and totally designed by Leslie and Fabien,

Dom Nature Lodge is an eco-insolite concept offering an exceptional, out-of-the-ordinary stay in atypical ECOLOGICAL accommodation right on the water in Sainte-Luce, in the south of Martinique...

Unusual Accommodations



LE DOMAINE DES BULLES – Le Vauclin

Luxury "glamping". Eco-friendly. Ideal for couples who want to live a close encounter with nature, look at the stars, the landscape...privacy guaranteed!

4 see-through Bubbles in a private setting with air-condition, bathroom & garden, each with a different theme (**Water, Mineral, Air & Robinson**)

- ▶ Breakfast included and serve when asked
- ▶ Free WIFI in the whole estate & children welcome 14 & up
- ▶ Relaxation offered: Massages & aesthetic care

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Manager USA - Marketing, Administration,
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UNIQUE EXPERIENCES



THE SPEAKER



Mathieu MERIL

Sales and Development director of Coeur Des Îles

C.: +596 696 36 75 38

Email: development@coeurdesiles.travel

My motto : “If you think adventure is dangerous; try routine. It's lethal”



ENJOY « CŒUR DES ILES » PRESENTATION !



OUR INFRASTRUCTURE AND COMMISSION PLAN

OUR INFRASTRUCTURE

22 BUSES

6 Four-by-four

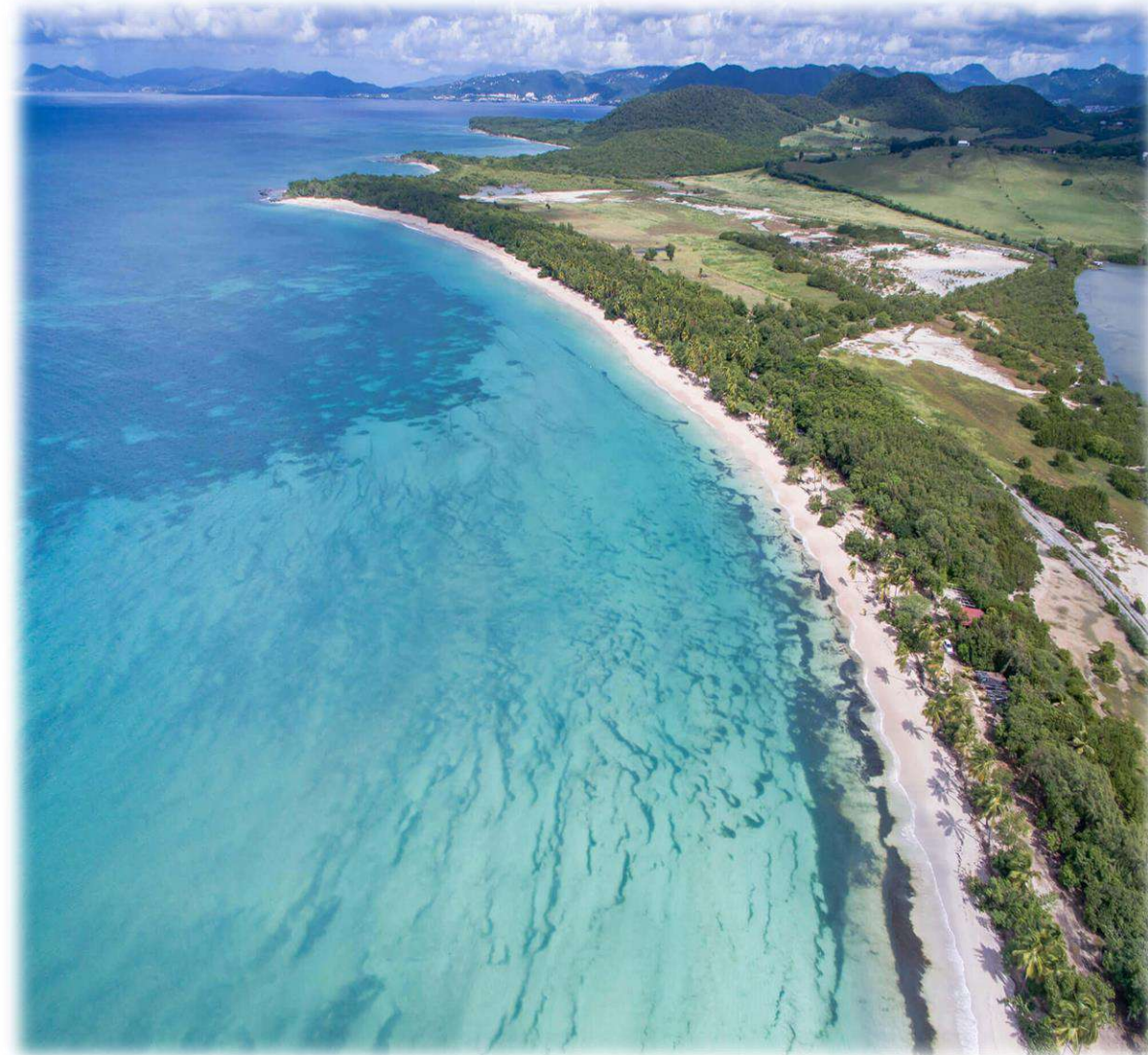
7 MINIVANS

3 BOATS

All Coeur des Îles staff members are full-time employees

OUR COMMISSION PLAN

Travel agencies in partnership with Coeur des Iles receive a **10% commission for excursions**





BOULIKIBIO, Saint-Joseph

<https://www.billetweb.fr/apres-midi-boulikibio>

An exceptional moment of gustatory escape and well-being! Enjoy the benefits of thermotherapy to revive your spirit. Treat yourself to a healthy dose of comfort with a sweet and savory snack that's sure to please even the most discerning gourmet.



La Villa Victoria, Fort-De-France

www.villa-victoria.fr

From body treatments and massages to a swimming pool and hammam, let yourself be seduced by the services and lush. They welcome you in a 100% private space, conducive to total intimacy and perfect relaxation.

NEW Activity

Le Domaine **M**artiniquais d'**Exp**érimentation (**DOM**E de la grande savane), in **Prê**cheur, is a reception area for hikers and the general public enhancing natural resources. Organized hikes available for groups.



[VIDÉO](#)

Not too be missed

Habitation Clément



18th Century distillery and former sugar plantation with a gorgeous garden. Located in Le François on the Atlantic coast.

Emerald Domain



Nature park with hiking trails and educational center featuring an exhibit on Acadians in Martinique.

Slaves' Savannah



Open-air museum tracing the **history of slavery** in Martinique, with reconstructed indigenous and Creole villages.

Balata Garden



Named one of the 10 **best attractions** in the Caribbean, this garden features marked trails, thousands of flowers, and breathtaking views.

Covered Market of Fort-de-France



One of the **liveliest markets in the Caribbean**, designed by French architect Henri Picq and built in 1901. Shop for spices, artisanal crafts, and colorful flowers.

La Pagerie Museum



Take a guided tour of the **house where Josephine, wife of Napoleon I, was born.**

Shop till you drop!



Local Arts

Handcrafts

Jewelry

Body care products

Designer accessories

Various souvenirs

Imported Products

Visitors will always find an opportunity to shop!

Martinique Host



Muriel Wiltord
Director – Americas
Muriel.wiltord@atout-france.fr



MARTINIQUE, A CALL TO REMEMBER



Roger Blum
Cruise
Consultant
Martinique
Tourism
Authority



One Island... Six options

436 square miles

50 miles long

22 miles wide

78.8°F average air & sea temperature





Tourelles Terminal
City center sector

Pointe Simon
Quay



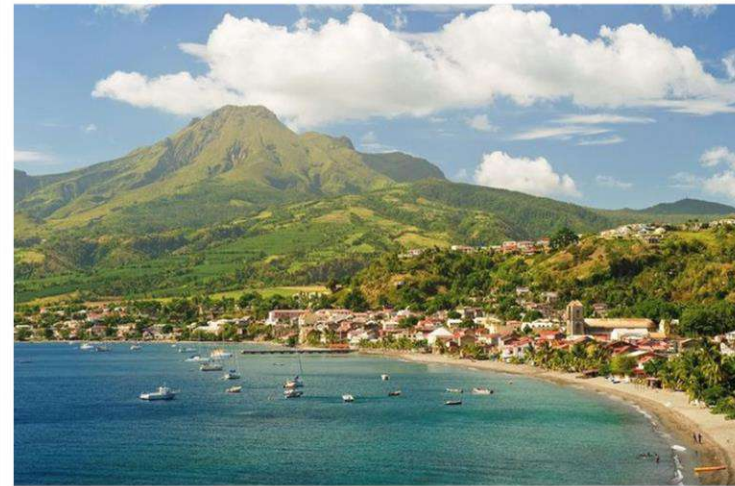
A rich culture,
Shared right on the dock



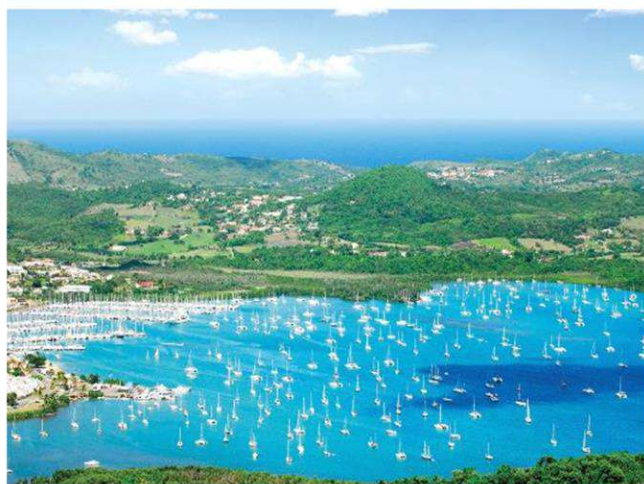
4 anchorages for luxury cruise ships



● **Anses d'Arlet**,
Voted 2nd Most favorite
village of France



● **Saint-Pierre**,
Nicknamed Pompeii
of Caribbean



● **Marin**,
Yatching capital



● **Anse-Mitan**,
Birth place of
Empress Josephine



Saint-Pierre anchorage





Little Pompeii of the Caribbean





Trois ilets anchorage





Les Anses d'Arlet anchorage





Le marin anchorage



LA MARTINIQUE

Cruise Lines visiting Martinique

Seabourn Cruises
TUI Cruises
Le Ponant Cruises
AIDA Cruises
Royal Caribbean
International
P&O Cruises
Club Med Cruises
Celebrity Cruises
Silversea Cruises
Hapag-Lloyd Cruises
Ritz-Carlton
Emerald Cruises
Windstar Cruises
Crystal Cruises
MSC Cruises
Fred Olsen Cruises

Oceania Cruises
Princess Cruises
Star Clipper
Costa Cruises
Sea Cloud Cruises
Stad Amsterdam
Holland America Line
SeaDream Cruises
Virgin Voyages
Saga Cruises
Norwegian Cruise Line
Marella Cruises
Atlas Ocean Voyages
Four-Seasons
Cunard Lines
Explora Journeys

Thank You!!
Merci beaucoup!!



Handi-Tourism



More and more businesses are joining the **tourism and disabilities initiative**, guaranteeing greater accessibility for people with physical and intellectual disabilities and visual and hearing impairments.

Handi-Tourism



Reach for the sky



Stroll the garden



Dive, Dive, Dive...

Martinique Access'ile – www.handicaptourisme.net

Martinique Host



Monique Macaire

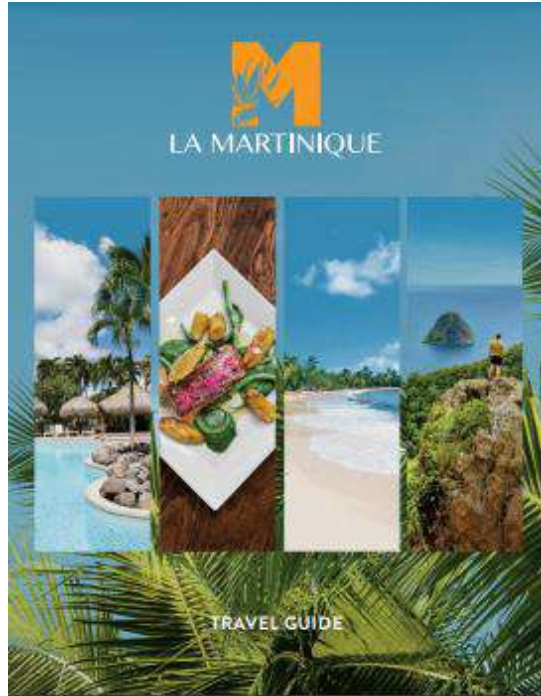
Manager USA - Marketing, Administration,
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PRACTICAL INFO FOR PROS





Travel Guide

Hotels & other suppliers



Official Brochure



Sailing (French)



NATURE & Diving

Martinique Specialist



<https://www.martinique-academy.com/en/>

Français
English

Car Rentals & Taxi



Alwego



Avis



Budget



Europcar



Hertz

TO REACH
ARTISANS TAXIS



Ground Operators



Beyond the Beach



Cœur des îles



Igwatour Martinique



Tak Tak Martinique



Martinique Access'île



Tourcrib



Roger Albert Voyages



Carefree Caribbean

Tour Operators



Club Med



Expedia



American Airlines Vacations



Classic Vacations



Caradonna Dive Adventures



Tourico Vacations

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The Martinique Tourism Authority



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Bénédicte di Geronimo
TOURISM COMMISSIONER



Bruno Brival
Newly-Appointed CEO



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A dynamic team at your service !

Telephone : 212 838 6887 | www.Martiniquepro.org



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Roger Blum
Cruise
Consultant



*Thank you for your attention!
Looking forward to welcoming you & ...your clients soon!*

Nou ké kontan wè zot!

