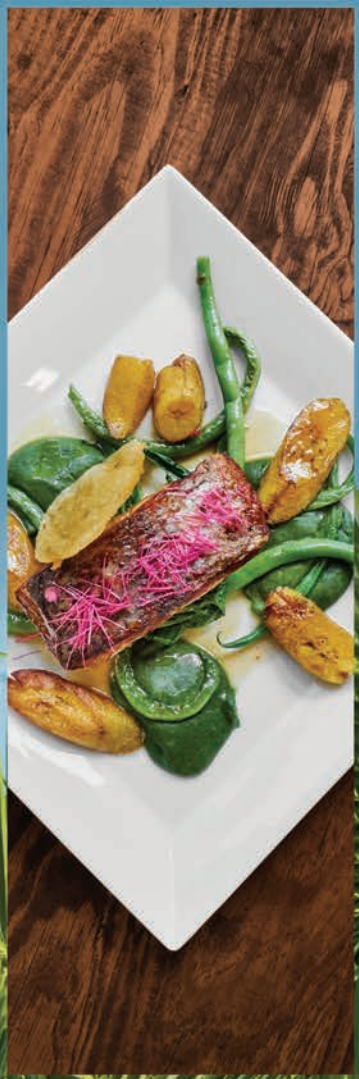
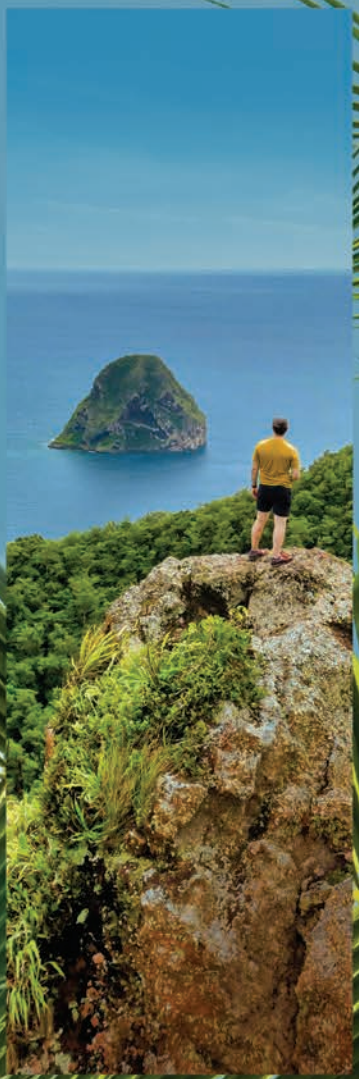
LA MARTINIQUE





TRAVEL GUIDE

AWARD-WINNING DESTINATION

Martinique's entire land and marine territory named a biosphere reserve by UNESCO

Martinique named one of the seven hidden Caribbean Winter Getaways in 2023 by Boston Magazine

Gold Honors as Best Caribbean Culinary Destination Magellan Awards 2022

Martinique named one of the 52 places to go in 2023 by The New York Times

Voted Best Emerging Destination in the World Tripadvisor 2021

Silver Honors as an Outstanding Family-friendly Island Magellan Awards 2022

ABOUT MARTINIQUE

unesco
Réserve de biosphère de Martinique

Martinique Réserve mondiale de Biosphère

With awe-inspiring natural beauty, a rich cultural history, warm welcome, distinctive culinary delights, and superb rums, the French Caribbean island of Martinique stirs passion.

Martinique, ranked among the most alluring and enchanting destinations in the world, is part of France and boasts modern and reliable infrastructure – roads, water and power utilities, hospitals, and telecommunications services all on par with any other part of the European Union. At the same time, Martinique's beautifully unspoiled beaches, volcanic peaks, rainforests, 80+ miles of hiking trails, waterfalls, streams, and other natural wonders make the island a true gem of the Caribbean.

Martinique has a cachet all its own; an endearing West Indian warmth in its personality, a special spice in its music and dance, its local dishes, cultural heritage, and way of life. It is an island with style and so much more.

A special place, with so much to offer – *Martinique c'est magnifique!*

- Crystal clear waters & majestic landmarks
- A world of green with lush vegetation
- Superb cuisine with sophisticated flavors
- The rum capital of the world
- Events and festivals all year long
- A rich history and vibrant culture
- Shopping heaven
- Headquarters for romance
- Fantastic diving experiences
- A surfer's paradise

MARTINIQUE HOTELS AND APARTHOTELS: TOP INDUSTRY PICKS

1

BAKOUA HOTEL ★★★★

A charming West-Indies style hotel located in the resort area of Pointe du Bout, Bakoua Hotel offers a breathtaking view of the magnificent Fort-de-France bay. The hotel consists of 138 rooms and suites, all with balconies or patios, two restaurants, a cocktail bar, two tennis courts, a swimming pool, beach, and water sports facilities.

hotel-bakoua.fr • Tel.: 011 596 596 66 02 02

2

BAMBOU HOTEL ★★★

Located in Trois-Îlets, 30 minutes from the airport and a few steps from the beach of Anse Mitan, Bambou's Creole-style accommodations are inspired by traditional Martinican architecture. Discover the 193 air-conditioned and fully equipped rooms and Culture Creole, the newest addition to this property.

hotelbambou.fr • Tel.: 011 596 596 66 01 39

3

LA BATELIÈRE HOTEL

Located on the Caribbean coast, close to Fort-de-France, La Batelière Hotel offers 193 spacious rooms, suites and duplex with extended terraces. All rooms have a sea view. The hotel features two bars, a restaurant and great meeting facilities.

hotel-bateliere.com • Tel.: 011 596 596 61 49 49

4

CLUB MED BUCCANEER'S CREEK ♆♆♆♆

This stunning Club Med Village is located on its own peninsula in Sainte-Anne. It features 291 rooms, all with top notch amenities, flat screen TVs, double sink bathrooms, etc. Services include water sport activities, full service spa, two restaurants, and a new lively bar.

clubmed.com • Tel.: 1 888 932-2582

5

DIAMANT LES BAINS APARTMENT HOTEL ★★★★

The first hotel in Martinique when it opened in 1945, the recently renovated Diamant les Bains now features 33 high-end apartments with kitchenette and 6 bungalows facing the Caribbean Sea, with direct access to Diamant beach. Amenities include restaurant, bar and conference room.

diamantlesbains.fr • Tel.: 011 596 596 76 40 14

6

DOMAINE SAINT-AUBIN

Located on the East coast of Martinique, le Domaine Saint-Aubin is a splendid 19th century colonial manor nestled in a lush park. It features 30 air-conditioned bedrooms, and 6 fully equipped upscale apartments each uniquely designed with antique furniture. The restaurant offers a delightful French Caribbean cuisine.

domaine-saint-aubin.com • Tel.: 011 596 596 69 34 77

MARTINIQUE HOTELS AND APARTHOTELS: TOP INDUSTRY PICKS

7

RÉSIDENCE FORT SAVANE APARTMENT HOTEL ★★

Located in Fort-de-France across from La Savane park, this aparthotel for tourists and business travelers combines the comfort of an apartment with the services of a hotel. Fifteen rooms and studios with kitchenette are available with à la carte services tailored to the needs of professionals.

fortsavane.fr • Tel.: 011 596 596 80 75 75

8

LA FRÉGATE BLEUE

A Relais du Silence hotel, La Frégate Bleue is a haven of peace in the hills of Le François. It offers 10 suites and one large apartment, all with a kitchenette and balcony overlooking the Atlantic Ocean.

fregatebleue.com • Tel.: 011 596 596 54 54 66

9

DOMAINE DE LA PALMERAIE

Located in the town of Diamant, 800 meters from the beach, downtown and shops, the Domaine de la Palmeraie has six well-equipped villas with an architecture that is both Caribbean and contemporary.

domainedelapalmeraie.com | Tel : 011 596 696 50 24 40

10

L'IMPÉRATRICE HOTEL ★★★

Located in the heart of the capital city, Fort-de-France, the iconic Hotel L'Impératrice was originally built in the 1950s. Completely renovated in 2009, the property still retains much of its authentic Old World charm with antique furnishings and artifacts outfitting its 22 guest rooms. This city hotel also features an exquisite restaurant.

limperatricehotel.fr • Tel.: 011 596 596 63 06 82

11

HOTEL KARIBÉA LA VALMENIÈRE ★★★

This 120-room hotel is located between the airport and central Fort-de-France, in the heart of the business and commercial district. Le Dôme restaurant and Le Punch bar dominate Fort-de-France bay with their superb panoramic terrace.
karibea.com/hotels/la-valmeniere-hotel
Tel.: 011 596 596 75 75 75

12

HOTEL KARIBEA RÉSIDENCE CAMÉLIA ★★

This hotel is in the hills of Anse Mitan beach, a few minutes from the village of Trois-Îlets. All rooms are air conditioned and have Wi-Fi, a mini fridge, television, and telephone. Guests can choose between daily room cleaning, kitchenette cleaning, or end-of-stay cleaning. Breakfast included.

karibea.com/hotels/camelia-residence
Tel.: 011 596 596 66 05 85

MARTINIQUE HOTELS AND APARTHOTELS: TOP INDUSTRY PICKS

13

HOTEL KARIBEA SAINTE-LUCE ★★★

Recently renovated, this hotel complex is located near the authentic town of Sainte-Luce, in the southern part of the island. Nestled in a tropical garden, Karibéa Sainte-Luce complex features 300 rooms, suites and apartments, restaurants & beach snack, 3 swimming pools, tennis court, massage room and water sports activities.

karibea.com • Tel.: 011 596 596 62 12 00

14

RÉSIDENCE MARINE HOTEL ★★

Facing Diamond Rock and the Caribbean Sea in the south of Martinique, Résidence Marine Hotel features Creole architecture and sits on a hillside, surrounded by coconut trees, hibiscus, and bougainvillea.

residencemarinehotel.fr • Tel.: 011 596 596 76 46 00

15

LA PAGERIE HOTEL ★★★★

Located in Pointe du Bout, this hotel offers 96 guest rooms renovated with a personal touch. The property, built on three levels with an elevator, around a luxurious garden and a large swimming pool, is a haven of peace, both colorful and warm. A piece of paradise dedicated to families and business clientele, close to main attractions.

hotel-lapagerie.com • Tel.: 011 596 596 66 05 30

16

LE PANORAMIC HOTEL ★★★

Facing the magnificent bay of Fort-de-France and just a few steps from the beach, Le Panoramic Hotel is nestled in a tropical garden. The 36 charming studios and bungalows, all with balconies facing the sea, are harmoniously decorated, roomy (385 ft), and fully furnished for 2 or 4 people.

lepanoramic.fr • Tel.: 011 596 596 68 78 48

17

HOTEL PÉLICAN ★★★

Opened in 2019, this hotel is located halfway between the north and south parts of the island. Ideal for couples and families, it features a spectacular view and direct access to the sea and the town of Schoelcher.

hotelpelican.fr • Tel.: 011 596 696 33 69 26

18

PIERRE & VACANCES SAINTE-LUCE RESORT ★★★

In the heart of tropical gardens lies Pierre & Vacances Sainte-Luce Resort, right on the edge of a beautiful fine sand beach. The premises feature a full water sport center, Ti'club for children, bars and restaurants. This property consists of 337 large apartments that can accommodate up to 6 persons.

pierreetvacances.com • Tel.: 011 596 596 62 12 62

MARTINIQUE HOTELS AND APARTHOTELS: TOP INDUSTRY PICKS

19

PLEIN SOLEIL HOTEL ★★★★

Set amid a lush tropical garden, in the hills above the town of Le François, this chic hideaway consists of 16 Creole style rooms housed in 5 colorful villas. The suites feature their own private plunge pool outside on the deck. Plein Soleil restaurant offers a unique innovative Creole cuisine that will enchant your palate!

hotelpleinsoleil.fr • Tel.: 011 596 596 38 07 77

20

VILLAGE POMME CANNELLE APARTMENT HOTEL

Surrounded by tropical gardens, Village Pomme Cannelle has an outdoor pool, hot tub, and an incredible view of Mount Pelée and the Caribbean Sea. Nestled on the side of the volcano, it's the perfect spot for nature lovers and hiking enthusiasts.

villagepommecannelle.com • Tel.: 011 596 596 65 91 35

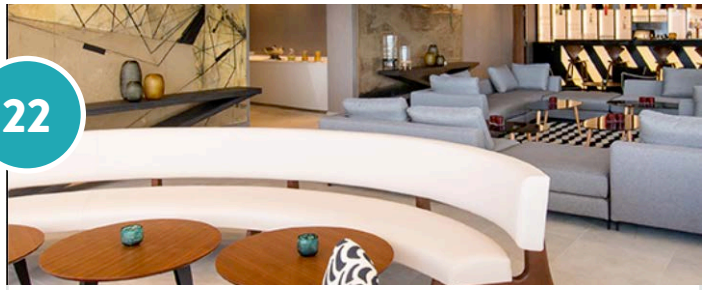
21

VILLA SAINT-PIERRE ★★★

The family-owned Villa Saint-Pierre is a charming, intimate nine-room boutique hotel facing a black-sand beach on the scenic north Caribbean coast. The restaurant offers savory French and Creole cuisine.

hotel-villastpierre.fr • Tel.: 011 596 596 78 68 45

22



LE SIMON HOTEL ★★★★

Le Simon Hotel is an elegant 4-star hotel with contemporary architecture facing the famous Fort-de-France bay. There are 96 rooms, four multipurpose meeting rooms, and two restaurants run by Michelin-starred chef Marcel Ravin, offering a unique culinary experience in an intimate setting.

hotel-simon.com • Tel.: 011 596 596 50 22 22

23

LA SUITE VILLA ★★★★★

Located in Trois-Îlets, La Suite Villa is a trendy boutique hotel made up of of nine private villas. Each has two or three bedrooms, a kitchenette, and terrace. Six suites are also available in the main house.The restaurant offers excellent French and Creole cuisine.

la-suite-villa.com • Tel.: 011 596 596 59 88 00

24

VILLAGE CRÉOLE APARTMENT HOTEL ★★★

With a prime location in Trois-Îlets, a major seaside resort area, Village Créole is the perfect base for those who want to admire the island's most beautiful beaches, go shopping, visit Fort-de-France, or enjoy family activities. This hotel is accessible to people with limited mobility.

village-creole.com • Tel.: 011 596 596 66 03 19

UNUSUAL ACCOMMODATIONS

25

AIRSTREAM PARADISE

On Pointe Marin beach, surrounded by blue sea, white sand, and coconut trees, the Airstream Paradise Resort and Bungalow Park offers caravans that seem to come straight out of a Hollywood movie, in total contrast to the peaceful, beachy atmosphere of the little town of Sainte-Anne. A unique experience in Martinique!

airstreamparadise.fr • Tel.: 011 596 696 58 45 19

26

RÉSIDENCE TI BAKOUA

Between Morne Lacher and the Caribbean Sea, Ti'Bakoua welcomes you in the heart of its magnificent garden with 5 distinctive lodgings that can accommodate up to 8 people. Each lodging has a cozy decor and is just steps away from Petite Anse beach. For a one-of-a-kind escape,you must try their cabin perched in a baobab tree with an unmissable view of Morne Larcher.

tibakoua.fr • tibakoua972@gmail.com

27

LE DOMAINE DES BULLES

Enjoy an exceptional wellness experience in Le Vauclin. Sleep in an air-conditioned bubble space in a private nature area. Between the Mineral Bubble, the Water Bubble or the Air Suite, choose your atmosphere. Enjoy relaxing treatments at the wellness center and taste the cuisine of La Bulle Gourmande.

ledomainedesbulles.com • Tel.: 011 596 596 74 69 54

28

LE HAMEAU DU MORNE DES CADETS

Gîtes and organic farming in the tropics! Facing Mount Pelée in the lush, green north, three bungalows and one family apartment offer a breathtaking view and the chance to experience the bounty of Martinique's land alongside host and farmer Léon Tisgras.

tonton-leon.com • Tel.: 011 596 696 81 01 80

29

LA MAISON D'HÔTES DE L'ILET-OSCAR

Located on the Atlantic side of Martinique, Ilet Oscar is accessible by a 10-minute boat ride from the marina of Le François. A few paddles away from the famous Empress Josephine's bathtub, this four-bedroom Creole house is loaded with history and antiques. The guesthouse is registered as a historic monument. Water activities such as fishing, canoeing, diving, and waterskiing can be organized by the host.

iletoscar.com • Tel.: 011 596 696 45 33 30

30

SPHAIR DE LUNE

At this modern, eco-friendly property, stay in a transparent tent with all the comforts of a bedroom and a view of the sea and sky. Choose between two locations: Sainte-Luce in the south, or Fonds Saint-Denis in the north, on the property of Tonton Léon, Hameau du Morne des Cadets, with a stunning view of Mount Pelée.

sphairdelune.com • Tel.: 011 596 696 10 04 85

BUNGALOW RENTAL

31

RÉSIDENCE LES CAYALINES

Located on the seashore, surrounded by a garden of flowers and fruit trees, Les Cayalines offers 65 studios with kitchenette, an infinity pool, and direct access to Fond Larion beach.

cayalines.com • Tel.: 011 596 596 66 28 13

32

CAP CABARET KRÉOL'LODGE ★★★★

Located on the heights of Cap Chevalier, commune of Sainte-Anne in the South-East of Martinique, Cap Cabaret Kréol'Lodge enjoys exceptional calm and a panoramic view of the Atlantic Ocean and the Caribbean Sea.

cap-cabaret.com • Tel: 011 33 9 72 54 82 05

33

RÉSID'ANSES ★★

The three-star-rated Résid'Anses offers guests the chance to stay in small Creole houses in the heart of one of the most authentic towns in Martinique. Pool, laundry, bar, and barbecue are available for use.

residanses.com • Tel.: 011 596 596 45 40 42

34

LE VILLAGE DE LA POINTE

Located on the beach in Pointe Faula in Vauclin, the Village, focusing on ecotourism and priced for travelers on a budget, has a capacity of 470 beds. Its offer, halfway between seasonal rentals and a classic hotel, is an original alternative for medium and long stays.

villagedelapointe.fr • Tel.: 011 33 9 88 77 66 66

35

MADI-CREOLES RESIDENCE

Located in Anse Latouche in a tropical garden, in the market-town of Carbet, the Madi-Creoles residence has 22 apartments all with sea views. At the foot of the magnificent and imposing Mount Pelee, the location offers direct access to a small pleasant beach.

madicreoles.com • Tel.: 011 596 596 78 26 75

CAMPER VAN RENTAL

MARTINIQUE CAMPING-CAR

Martinique Camping-Car gives you the freedom to explore the island at your own pace. Your trip begins with a warm welcome at the airport and an overnight stay with your host for orientation. Then, set off on your own to discover Martinique in your camper van, and enjoy the flexibility of sleeping wherever you choose.

martiniquecampingcar.fr • Tel.: 011 596 596 62 48 37

VILLA RENTAL

Martinique also offers a wide range of villa rentals for every budget, combining Creole charm, warm hospitality, well-equipped living spaces, and the great outdoors.

ANTILLES EXCEPTION

Specializing in seasonal rentals, the Antilles Exception agency carefully selects high-end villas and apartments.

antillesexception.com | Tel: 011 596 596 784 784

ARCHIPEL EVASION

Rentals of villas and luxury villas on the waterfront. Also offers high-end concierge services.

archipelevasion.com | Tel: 011 596 596 351 410

CAREFREE CARIBBEAN

Located in the heart of the Caribbean, Carefree Caribbean luxury conciergerie in Martinique accompanies you to carry out your travel plans.

carefreecaribbean.fr | Tel: 011 596 696 90 29 10

LOCATIONS VUE TURQUOISE

A variety of villas, bungalows, and apartments in some 300 locations across Martinique.

locations-vue-turquoise.com | Tel: 011 596 696 97 18 26

PRESTIGE VILLA RENTAL

Luxury villas, carefully chosen according to the highest standards. The concierge team tailors its offering to each client, offering unparalleled service.

booking.prestigevillarental.com | Tel: 1-917-267-7491

SOUS LES COCOTIERS

Sous les Cocotiers has been offering villas and accommodation rentals in Martinique for 20 years.

sous-les-cocotiers.com | Tel: 011 596 696 39 28 00

SOUS LES TROPIQUES.COM

Specialized in villa rentals in the Antilles since 2006, for a wide selection of tailor-made proposals.

souslestropiques.com/location-villa-martinique | contact@souslestropiques.com

VILLAVEO

Villaveo's mission is to help you find the seasonal rental that meets your expectations. Offers secure online payment and a travel guide.

villaveo.com | Tel: 011 596 596 106 055

GOURMET GETAWAYS

Colorful, authentic, and vivacious, the cuisine of Martinique reflects the generous, joyful character of its people. It's also the flavorful expression of the history and savoir-faire inherited from the cultures of Africa, Europe, and the Indies. Chefs, garden farmers, fishermen, and distilleries are focused on creativity, cultivating and reinterpreting the island's bold cuisine on a daily basis.

MULTICULTURAL INFLUENCES

A fireworks display of multiculturalism and diversity. A lighthearted take on spicy and sweet dishes—including the most surprising combinations—for unexpectedly wondrous results.

FLAVOURFUL TREASURES OF THE SEA

Here, the Atlantic Ocean meets the Caribbean Sea, bringing with it tasty treasures such as queen conch, titiri, clams, brigots, and snapper. West Indian bay leaves, thyme, chives, lemon, and hot pepper are the subtle seasonings that bring out the best in fish and shellfish.

MUST-TRY SPECIALTIES

A marathon of flavors. The discoveries begin at breakfast with the "Féroce": dried, grilled, crumbled cod mixed with manioc and avocado, or the "Ti nain morue," green banana cooked like a vegetable with dried cod. At cocktail hour, enjoy accras, blood sausages, and fried sauries. And don't miss the tasty "sauce chien" as an accompaniment to various dishes, prepared with chives, parsley, infused thyme, hot pepper, and garlic.

FORT-DE-FRANCE COVERED MARKET

It is one of the most vibrant and friendly markets in the Caribbean. Le Grand Marché Couvert, or Covered Market, is located in the heart of Fort-de-France. Designed by French architect Henri Picq and constructed in 1901, this bustling bazaar is where locals have bought and sold essential herbs, spices, produce, and other goods for generations. Visitors will find a variety of hand-crafted wooden bowls, traditional "bakoua" or straw hats, Creole dolls, and many homemade confectionaries that constitute an age-old tradition in Martinique.

fortdefrance.fr • Tel.: 011 596 596 59 60 00

THE RUM CAPITAL OF THE WORLD

In Martinique, rum is a culture unto itself. It is an integral part of the island's identity, and its roots are steeped in the first sugarcane plantations. Rum producers in Martinique are proud of this culture, and they are the only companies in the world to hold the AOC designation, awarded in 1996. The great names among them are known throughout the world today. While any rum in Martinique deserves to be tasted, most distilleries are also worth visiting in order to understand this incredible legacy.

1. **Distillerie A1710 (Habitation du Simon)** | Le François
   rhum-a1710.com • Tel.: 011 596 596 50 58 42
2. **Habitation Clément** | Le François
   rhum-clement.com • Tel.: 011 596 596 54 62 07
3. **Habitation Depaz** | Saint-Pierre
   depaz.fr • Tel.: 011 596 596 78 13 14
4. **Distillerie Dillon** | Fort-de-France
   rhums-dillon.com • Tel.: 011 596 596 75 20 20
5. **Distillerie Hardy** | Tartane
   rhum-hardy.com • Tel.: 011 596 596 58 20 82
6. **Distillerie JM** | Macouba
   rhum-jm.com • Tel.: 011 596 596 78 92 55
7. **Habitation La Favorite** | Lamentin
   rhum-lafavorite.com • Tel.: 011 596 596 50 47 32
8. **Distillerie La Mauny** | Rivière-Pilote
   maisonlamauny.com • Tel.: 011 596 596 62 62 08
9. **Sucrerie-Distillerie Le Galion** | La Trinité
   legalion.eu • Tel.: 011 596 596 58 20 65 (on appointment)
10. **Distillerie Neisson** | Carbet (Domaine Thieuberg)
    neisson.fr • Tel.: 011 596 596 78 03 70
11. **Habitation Saint-Étienne** | Le Gros Morne
    rhumhse.com • Tel.: 011 596 596 57 49 32
12. **Distillerie Saint-James** | Sainte-Marie
    saintjames-rum.com • Tel.: 011 596 596 69 50 37
13. **Distillerie Trois-Rivières** | Sainte-Luce
    plantationtroisrivieres.com • Tel.: 011 596 596 62 51 78
14. **Distillerie Braud&Quennesson** | Habitation Grands Fonds, Le Marin
    facebook.com/BraudQuennesson • Tel.: 011 596 596 74 10 01

TOP ACTIVITIES

SWIMMING

White-sand beaches dot the entire southern Caribbean coast, while the the southern Atlantic coast has clear waters with a secluded lagoon feel. In the north, travelers will find unique black-sand beaches. The coast is accessible all over the island, with numerous secluded bays and small beaches, all of which are open to the public year round. Experience the pleasure of swimming in crystal-clear water with a temperature of 79 to 86 degrees Fahrenheit.

For a list of beaches, visit:
us.martinique.org/discover/water-sports-activities

HIKING

With more than 250 km of trails linking beaches, tropical forests, and mountains, Martinique offers visitors the chance to explore an incredible array of natural landscapes. Enjoy a leisurely walk along the Presqu'île de la Caravelle peninsula, discover the desert-like scenery at the Savane des Pétrifications, or choose one of several paths leading up the 1397 m Mount Pelée.

For a list of hiking trails, visit:
us.martinique.org/100-green

YEAR-ROUND CELEBRATIONS

Martinique hosts a wide variety of events and festivals, providing countless opportunities to get to know the friendly locals and learn about the island's history and culture. There's the famous carnival, exciting water sports competitions, colorful festivals on the beach, religious holidays, and more! Don't miss out on the celebrations that make up a big part of life for the people of Martinique all year round.

CULTURAL ACTIVITIES

GALERIE DE LA FONDATION CLÉMENT

In the southeastern town of Le François, Habitation Clément is a heritage site steeped in the culture of Martinique and its rum industry. Formerly a sugar plantation, this 160-hectare property features an 18th-century Creole house, an old distillery that has been converted into a museum, botanical gardens, and a contemporary art gallery.

fondation-clement.org
Tel.: 011 596 596 54 75 51

MUSÉE FRANK PERRET, MÉMORIAL DE LA CATASTROPHE DE 1902

The Frank A. Perret museum commemorates the 1902 eruption of Mount Pelée, which destroyed the town of Saint-Pierre, with exhibits detailing this dramatic event that changed the history of Martinique. The oldest museum in Martinique, the building was renovated in 2018 and now boasts a striking contemporary design.

memorial1902.org

Tel.: 011 596 596 78 15 16

LA SAVANE DES ESCLAVES

Located in a sprawling park in Trois-Ilets, La Savane des Esclaves is an open-air museum dedicated to the history of Martinique. It features reconstructed indigenous and Creole villages along with exhibits detailing what life was like on the island during and after the slavery era. Visitors can also tour Creole and medicinal gardens.

lasavanedesesclaves.fr

Tel.: 011 596 596 61 49 49

OUTDOOR ACTIVITIES

THE JARDIN DE BALATA

This three-hectare park holds 3,000 types of indigenous flora and fauna—including some 300 species of palm trees—just outside of Martinique's capital. Follow the multilingual markers through Jean-Philippe Thoze's landscaped gardens, rolling green fields, and ponds dappled with water lilies and lotus flowers. The suspended paths and bridges provide an aerial view of the gardens.

jardindebalata.fr

Tel.: 011 596 596 64 48 73

THE TOMBOLO

A tombolo is a natural phenomenon in which the tide goes out and reveals a sandbar that connects the mainland to a neighbouring islet. Tombolos occur all along the Atlantic coast of Martinique, but most spectacularly in Sainte-Marie, where the sandbar stretches more than 200 m to link Petite-Anse beach to the islet of Sainte-Marie. From November to April, the winds and ocean currents move the sand and alter the coastline, causing the tombolo to appear at the end of the year—and disappear four months later.

DOMAINE D'ÉMERAUDE

Domaine d'Emeraude, a 24-hectare nature park in northern Martinique, is a must-visit for anyone looking to immerse themselves in the island's exceptional biodiversity. Stroll along more than two miles of footpaths in the landscaped forest, home to over 100 indigenous species, then check out the interactive exhibits at the pavilion to learn about Martinique's natural history.

Contacts : pnr-martinique.com/visiter/domaine-demeraude/

Tel.: 011 596 596 52 33 49

WATER ACTIVITIES

WATER SPORTS

Martinique offers an incredible array of water activities. Looking for an escape? Take an excursion to the surrounding islets or the white sandbanks. If you're a thrill seeker, try flyboarding, wakeboarding, surfing, or kitesurfing. For a unique experience, go deep-sea fishing, kayaking through the mangroves, or learn to sail a yole, a type of sailboat you won't find anywhere else.

For a list of activities, visit: us.martinique.org/discover/water-sports-activities

DIVING

Awaken your senses with a diving adventure in Martinique! The island's diving professionals offer a wide range of personalized services to meet the needs of beginners and experienced divers alike. Your Martinique diving experience will give you a unique glimpse into the secrets of the ocean.

For a list of diving clubs, visit: us.martinique.org/scuba-diving-vacations

YACHTING

Martinique has the largest number of moorings and is the preferred destination of pleasure boaters. The Marin marina, in one of the most beautiful protected bays in the Caribbean, is the largest port complex in Martinique. It's well equipped and can accommodate yachts with a maximum length of 60 m and a draught of 4.8 m. The bay of Marin is also one of the best protected against hurricanes in the region. Renting a yacht, catamaran, or motorboat, with or without a skipper, is an excellent way to explore the island.

marina-martinique.fr
Tel.: 011 596 596 74 83 83

AGRITOURISM ACTIVITIES

D.E.S DÉCOUVERTES

D.E.S. Découvertes wants to help you discover Martinique as you've never seen it before, offering local artisanal activities, excursions to explore the lush landscapes of the north, and meals with locals.

des-decouvertes.com

Tel.: 011 596 696 22 96 63

HAMEAU DU MORNE DES CADETS

Located in Fonds Saint-Denis and surrounded by hiking trails, the Hameau du Morne des Cadets boasts a spectacular view of the sea and Mount Pelée. This organic farm offers guests the chance to discover and taste food grown on-site and purchase 100% organic fruit and vegetables.

tonton-leon.com

Tel.: 011 596 696 81 01 80

LASOTÈ

Rooted in marronage (settlements of slaves who fled plantations) in the northern Caribbean, this tradition involves collectively plowing the soil to the rhythm of drums, with the aim of making the soil more fertile. The musicians face the workers and move bit by bit as the plowing progresses. Industrialization has made lasotè rare, but some people continue to practice it.

Association Lasotè,
lasotemartinique.com

Tel.: 011 596 696 55 29 92

FAMILY ACTIVITIES

FLEURDO ECOEXCURSION

Fleurdo Eco-Excursion offers visitors a unique view of Martinique's underwater world: through transparent kayaks! Based in Le Vauclin, the company runs daily guided tours along the Atlantic coast, where participants will paddle the see-through boats past coral reefs and mangrove lagoons. Throughout the day, Fleurdo's friendly guides share their knowledge of the island's extraordinary ecosystems.

fleurdo.com

Tel.: 011 596 696 50 25 35

MUSÉE DE LA BANANE

Today, bananas (and pineapples) are important exports for Martinique; in fact, the island grows 20 varieties of bananas. This working plantation shows how different varieties evolved, grow and are used. Tours include tastings.

museedelabanane.fr

Tel.: 011 596 596 76 27 09

MARTINIQUE ZOO

The Martinique Zoo houses monkeys, jaguars, pumas, lories, giant anteaters, and more at Latouche Plantation, which dates to 1643. Low-impact walking trails wind through the property in the shadow of the towering Pitons du Carbet, giving visitors the chance to easily view wildlife from Australia, Africa, and South and Central America in a truly singular setting.

zoodemartinique.com

Tel.: 011 596 596 52 76 08

USEFUL INFORMATION

Island size 436 square miles (50 miles long and 22 miles across at its widest point), or 1,128 square kilometres.

Population 354,800 inhabitants

Capital city Fort-de-France

Currency Euro

Languages French, Creole and English

Electricity Voltage is 220 AC. Power adapters required.

Climate Temperatures average 26°C (79°F) with two regular alternating wind currents (les Alizés) keeping the island cool.

Banks Generally open from 7:30 AM to noon and from 2:30 PM to 4:30 PM weekdays

Location Nestled in the heart of the Lesser Antilles between Dominica to the north and St. Lucia.

TRAVEL CONCIERGE SERVICES

BEYOND THE BEACH
martiniqueexcursion.com | contact@beyondthebeach.fr

VENUE & BUTLER
vb-conciergerie.com | vb.conciergerie@gmail.com

CAREFREE CARIBBEAN
carefreecaribbean.fr
info@carefreecaribbean.fr

RUM TROTTERS
rumtrotters.com | contact@rumtrotters.com

ON-ISLAND SERVICE PROVIDERS

BEYOND THE BEACH
beyondthebeach.fr
direction@beyondthebeach.fr
011 596 696 98 60 29

COEUR DES ÎLES
coeurdesiles.travel/martinique
tblanc@coeurdesiles.travel
011 596 596 50 28 86

TAK TAK MARTINIQUE
taktak@mediaserv.net
011 596 596 69 13 69

IGWATOUR MARTINIQUE
igwatours.com
contact@igwatours.com
011 596 596 62 19 70

TOURCRIB
tourcrib.com
hello@tourcrib.com
011 596 696 77 55 26

TOURISM AND DISABILITIES

MARTINIQUE ACCESS'ÎLE
handicaptourisme.net
martinique@handicaptourisme.net

CAR RENTAL

Car rental services operate in Martinique. Enjoy renting a car at your own pace and have the freedom to come and go as desired.

AVIS
avis-antilles.fr

BUDGET
budget.com

EUROPCAR
europcar.com

HERTZ
hertz.com

JUMBO CAR
jumbocar-martinique.com

ALWEGO
alwego.rent

RENTAL CARS
rentalcars.com

TOUR OPERATORS

AMERICAN AIRLINES VACATIONS
aavacations.com

AIR CANADA VACATIONS
avacations.aircanada.com

CARADONNA DIVE ADVENTURES
caradonna.com

CLASSIC VACATIONS
classicvacations.com

CLUB MED
clubmed.com

EXPEDIA
expedia.com

JOURNESE
journese.com

PLEASANT HOLIDAYS
pleasantholidays.com

TAK TAK MARTINIQUE
martinique.org

TOURICO HOLIDAYS
touricoholidays.com

TRANSAT TOURS
transat.com

These lists are not comprehensive

ACCOMMODATIONS IN MARTINIQUE

MARTINIQUE TOURISM AUTHORITY /USA
150 East 52nd Street, 12th Floor
New York, NY 10022 USA
Phone: (212) 838-6887
Email: cmtamericas@gmail.com
Website: martiniquepro.org

MARTINIQUE TOURISM AUTHORITY /CANADA
1800 McGill College, suite 2910
Montreal, QC, H3A 3J6 Canada
Phone: (514) 844-8566
Email: information@lamartinique.ca

UNDER THE PRESIDENCY OF BÉNÉDICTE DI GÉRONIMO, MARTINIQUE TOURISM COMMISSIONER

EUROPEAN UNION

CARIBBEAN

LA MARTINIQUE